



# Board of Governors' Meeting

June 27, 2024

Blum Student Union Room 220



Missouri Western State University  
4525 Downs Drive, St. Joseph, MO 64507  
[www.missouriwestern.edu](http://www.missouriwestern.edu)

Office of the President

## AGENDA

### MISSOURI WESTERN STATE UNIVERSITY BOARD OF GOVERNORS

June 27, 2024 – 1:30 P.M. BLUM STUDENT UNION ROOM 220

Notice is hereby given that Missouri Western State University's Board of Governors will convene a Board meeting beginning with its Public Session at 1:30 p.m. on Thursday, June 27, 2024. The meeting will originate from Blum Student Union Room 220 on the main campus of Missouri Western State University, St. Joseph, Missouri. The meeting will also be livestreamed at [griff.vn/BOGJune27](http://griff.vn/BOGJune27)

#### I. PUBLIC SESSION

- A. Approval of Minutes
  - 1. April 24, 2024 Board Meeting Minutes
- B. Board of Governors' Committee Report
  - 1. Personnel, Finance & Operation (s)
  - 2. Policies & Bylaws
- C. Division Reports
  - 1. Administration
  - 2. Academic Affairs
  - 3. University Advancement & MWSU Foundation
  - 4. Admissions/Enrollment Management
  - 5. Student Affairs
  - 6. Marketing & Communications
  - 7. Athletics
- D. Report of the Student-Governor
- E. University President's Report
- F. Report of the Chair
- G. Old Business

H. New Business

I. Closed Session Meeting

A vote will be held to close the meeting pursuant to Missouri Statutes 610.021 (1) (2) (3) and (13) to consider legal matters, real estate and other matters protected by law. This meeting in closed session will also originate from Blum Student Union Room 220 on the campus of Missouri Western State University.

MINUTES, BOARD OF GOVERNORS  
MISSOURI WESTERN STATE UNIVERSITY  
April 24, 2024

The meeting was called to order at 1:33 p.m. by Chair Rick Ebersold in Blum Student Union Hall Room 220.

UNIVERSITY REPRESENTATIVES

**Board Members Present**

Rick Ebersold – Chair  
Lisa Norton – Vice Chair  
Bill Grimwood  
Al Landes  
Kayla Schoonover  
Lee Tieman  
Bob Wollenman  
Garrett Jackson – Student-Governor

**APPROVAL OF MINUTES**

Board of Governor Chair Rick Ebersold asked for a motion to approve the February 22, 2024 Board meeting minutes. Governor Landes made a motion to approve the minutes; Governor Schoonover seconded the motion. Motion passed unanimously.

**COMMITTEE REPORT**

Personnel, Finance, & Operations

- Vice President of Finance & Administration Daniel Holt briefed the Board in terms of the Personnel, Finance & Operations Committee meeting prior to the Board meeting where the Missouri Western State University budget for FY 2024-2025 was unanimously recommended by the Committee that the Board of Governors approve the University budget.
- Additionally, VP Holt updated the Board in terms of FY24 operating revenue, operating expenses, state appropriations and cash position.
- Board Chair Ebersold asked for a motion to approve the March 31, 2024 financial report as presented. Governor Grimwood made a motion to approve the financial report; Governor Tieman seconded the motion. Motion passed.
- Board Chair Ebersold asked for a motion to approve Missouri Western State University Budget for FY 2024-2025 as presented. Governor Landes made the motion to approve the University budget; Governor Schoonover seconded the motion. Motion passed.

**DIVISION REPORTS**

Daniel Holt, Vice President of Finance & Administration

- Standard and Poor’s public bond rating. MWSU was affirmed at a BBB Stable rating for 2023.

- FAFSA Update

Joel Hyer, Interim Provost & Dean, College of Liberal Arts

- Fall enrollment is tracking only slightly below at -2% as compared to same time as last year
- Twelve Griffon Orientations are planned for the summer
- Two MWSU students were recognized at the Board meeting. Ashlyn George, Honors student, majoring in Psychology and Artemii Udovenko, involved in both Student Affairs and the Psychology Department

Marc Archambault, Vice President of Advancement/Executive Director of the MWSU Foundation

- Current fundraising performance is very strong in both cash receipts and documented new pledges commitments
- The Alumni Board selected new officers for FY25, Janice Wallace '98 as President, Melody Smith '87 as Vice President, and Brian Gray '90 as immediate past president
- Update given for future event

Jeffrey Foot, Assistant Vice President for Enrollment Management

- FAFSA Challenges
- Admitted status of Griffon Orientation initiative
- Upcoming decision day events at local schools

Robert Goltra, Assistant Vice President, Dean of Students, Student Affairs

- Counseling Center update
- May 4 graduation will have two student speakers
- Work with Foundation & Athletics
- International Sash Ceremony on May 3

Andy Carter, Director of Athletics

- Golden Griffon Invite
- July 15 Griffon Athletic Golf Tournament
- Coach Feldhaus named women's basketball coach

## **STUDENT-GOVERNOR REPORT**

Student-Governor Garrett Jackson reported to the Board that he went to a conference in Kansas City on April 2. Student Affairs volunteered in The Big Event. At the SOAR Awards, Roger Collins received 3 prestigious awards. Students are excited to see the semester come to an end.

## **PRESIDENT'S REPORT**

President Elizabeth Kennedy welcomed Ms. Tama Wagner to the University as the Chief Assistant for Strategic Initiatives.

Kudos given to Governor Grimwood for his Pickle Palooza championship and to Kim Weddle and Sara Poet.

Dr. Kennedy updated the Board on the Gold Fridays initiative. A survey was sent to faculty and staff to gather feedback and opinions about Gold Fridays. In the fall of '21 there was a 25% response rate to the survey and in the fall of '23 a 21% response.

Dr. Kennedy updated the Board in terms of the progress on the CTAC building and that it's on-time and on-schedule for a late-June occupancy.

Dr. Kennedy concluded her remarks by updating the Board on another successful academic year.

### **REPORT OF THE CHAIR**

Chair Ebersold appointed Governor Grimwood and Governor Wollenman to the nominating committee.

Chair Ebersold provided the date of the next Board meeting, which will be Thursday, June 27, 2024 at 1:30 p.m.

There being no old business, no new business, or additional Board comments or questions, Chair Ebersold asked for a motion to meet in executive session, pursuant to Missouri Statutes 610.021 (1), (2), (3) and (14) to consider legal matters, real estate, personnel, and other matters protected by law. Governor Landes moved to meet in closed session; Governor Grimwood seconded the motion. Motion passed unanimously.

### **CLOSED SESSION**

### **REGULAR SESSION RE-CONVENED**

There being no further business, Chair Ebersold adjourned the meeting.

Respectfully submitted,

\_\_\_\_\_  
Betsy Wright, Secretary

APPROVED:

\_\_\_\_\_  
Rick Ebersold, Chair  
Board of Governors



Missouri Western State University  
Daniel Holt  
Vice President  
Finance and Administration  
Popplewell 217  
4525 Downs Drive  
St. Joseph, MO 64507

June 17, 2024

To: Missouri Western State University Board of Governors

From: Daniel Holt, Vice President for Finance and Administration

Subject: Financial Information – Board Meeting, June 27, 2024

Please find the following financial documents for the period ending May 31, 2024, pertaining to the fiscal year 2024 for your review:

- Attachment #1 – Statement of Activities, Budget to Actual
  - This document reflects the current reconciliation of changes made to the University budget for fiscal year 2024 and a comparison of actual items to the revised budget.
  - ARPA and MOExcels expenditures to be reimbursed by the State of Missouri were due internally to Accounting by May 31 to meet the State's June 15 deadline; however, reimbursement occurred in early June. The end of month net position is reflective of this short-term negative position and will be offset at the end of June as the remaining grant revenue is received.
- Attachment #2 – Statement of Cash Position
- Attachment #3 – Schedule of Funds Invested

Thank you for your attention to these documents. Please let me know if you have any questions or concerns.

**Missouri Western State University**  
**Statement of Budget Changes and Comparison of Budget to Actual**  
**For the Year Ending June 30, 2024**  
**(As of May 31, 2024)**

Attachment #1

	<b>TOTAL - ALL FUNDS</b>					<b>Percentage of Total</b>
	<b>Original Budget</b>	<b>Adjustments</b>	<b>Adjustments for Prior Year Funds</b>	<b>Revised Budget</b>	<b>Actual</b>	
<b>OPERATING REVENUE</b>						
Student Tuition and Fees	\$ 32,053,535	\$ (1,243,454)	\$ -	\$ 30,810,081	\$ 29,456,756	95.6%
Less: Institutional scholarships						
Less: Other scholarship allowances						
Federal grants and contracts	171,966	107,026	-	278,992	142,262	51.0%
State grants and contracts	3,009,958	6,269,776	-	9,279,734	6,229,960	67.1%
Non-governmental grants and contracts	100,000	(78,061)	-	21,939	21,940	100.0%
Sales and service of educational departments	304,136	104,266	-	408,402	594,674	145.6%
Auxiliary enterprises:						
Athletics	2,132,007	301,734	-	2,433,741	1,959,941	80.5%
Less: Scholarship allowances						
Housing	4,514,573	(100)	-	4,514,473	4,390,748	97.3%
Less: Scholarship allowances						
Food service	3,481,971	1,000	-	3,482,971	3,081,963	88.5%
Less: Scholarship allowances						
Bookstore	125,900	-	-	125,900	80,079	63.6%
Less: Scholarship allowances						
Other auxiliary enterprises	106,092	-	-	106,092	185,746	175.1%
Less: Scholarship allowances						
Other operating revenues	223,563	30,649	-	254,212	172,207	67.7%
<b>TOTAL OPERATING REVENUES</b>	<b>46,223,701</b>	<b>5,492,836</b>	<b>-</b>	<b>51,716,537</b>	<b>46,316,275</b>	<b>89.6%</b>
<b>OPERATING EXPENSES</b>						
Salaries and compensation	28,614,108	(1,444,553)	4,428	27,173,983	23,599,069	86.8%
Fringe benefits	10,377,375	(599,559)	404	9,778,220	9,486,491	97.0%
Supplies and services	12,140,531	1,576,624	326,635	14,043,790	11,458,069	81.6%
Travel	1,294,095	220,806	45,794	1,560,695	1,289,368	82.6%
Utilities	2,799,518	(22,523)	-	2,776,995	1,974,547	71.1%
Insurance	1,109,110	4,325	-	1,113,435	985,408	88.5%
Scholarships	19,913,854	(1,165,411)	19,500	18,767,943	17,578,382	93.7%
<b>TOTAL OPERATING EXPENSES</b>	<b>76,248,591</b>	<b>(1,430,291)</b>	<b>396,761</b>	<b>75,215,061</b>	<b>66,371,334</b>	<b>88.2%</b>
<b>OPERATING GAIN / (LOSS)</b>	<b>(30,024,890)</b>	<b>6,923,127</b>	<b>(396,761)</b>	<b>(23,498,524)</b>	<b>(20,055,059)</b>	<b>85.3%</b>
<b>NON-OPERATING REVENUES (EXPENSES)</b>						
State appropriations	22,914,725	-	-	22,914,725	21,005,160	91.7%
State appropriations - lottery	2,322,497	-	-	2,322,497	2,128,951	91.7%
State appropriations - capital	-	3,282,869	-	3,282,869	1,151,211	35.1%
Grants	9,041,503	(125,577)	-	8,915,926	6,651,414	74.6%
Gifts	2,134,962	324,684	-	2,459,646	1,701,584	69.2%
Investment income	702,000	-	-	702,000	501,259	71.4%
Interest on capital related debt	(1,549,607)	(9,250)	-	(1,558,857)	(1,427,285)	91.6%
Capital	(5,515,871)	(8,416,048)	(155,389)	(14,087,308)	(11,971,784)	85.0%
Debt service principal *	-	(2,005,124)	(928,927)	(2,934,051)	(2,934,051)	100.0%
Other	-	-	-	-	-	
<b>NET NON-OPERATING REVENUES</b>	<b>30,050,209</b>	<b>(6,948,446)</b>	<b>(1,084,316)</b>	<b>22,017,447</b>	<b>16,806,459</b>	<b>76.3%</b>
<b>INCOME (LOSS) BEFORE TRANSFERS</b>	<b>25,319</b>	<b>(25,319)</b>	<b>(1,481,077)</b>	<b>(1,481,077)</b>	<b>(3,248,600)</b>	
<b>TRANSFERS IN (OUT)</b>						
Debt service	-	-	-	-	0	
Other	-	-	-	-	-	
Transfer to Aux from E&G	-	-	-	-	-	
<b>TOTAL TRANSFERS IN (OUT)</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	
<b>INCREASE (DECREASE) IN NET POSITION</b>	<b>25,319</b>	<b>(25,319)</b>	<b>(1,481,077)</b>	<b>(1,481,077)</b>	<b>(3,248,600)</b>	
<b>OTHER</b>						
Prior year funds	-	-	1,481,077	1,481,077	-	
<b>\$ 25,319</b>	<b>\$ (25,319)</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ (3,248,600)</b>	



**Missouri Western State University**  
**Statement of Budget Changes and Comparison of Budget to Actual**  
**For the Year Ending June 30, 2024**  
**(As of May 31, 2024)**

Attachment #1

	<b>Educational &amp; General (Undesignated)</b>					<b>Percentage of Total</b>
	<b>Original Budget</b>	<b>Adjustments for</b>		<b>Revised Budget</b>	<b>Actual</b>	
<b>OPERATING REVENUE</b>						
Student Tuition and Fees	\$ 30,372,444	\$ (1,299,691)		\$ 29,072,753	\$ 27,969,781	96.2%
Less: Institutional scholarships						
Less: Other scholarship allowances						
Federal grants and contracts						
State grants and contracts						
Non-governmental grants and contracts						
Sales and service of educational departments	145,980	102,001.00		247,981	247,770	99.9%
Auxiliary enterprises:						
Athletics						
Less: Scholarship allowances						
Housing						
Less: Scholarship allowances						
Food service						
Less: Scholarship allowances						
Bookstore						
Less: Scholarship allowances						
Other auxiliary enterprises						
Less: Scholarship allowances						
Other operating revenues	111,000	12,218		123,218	63,988	51.9%
<b>TOTAL OPERATING REVENUES</b>	<b>30,629,424</b>	<b>(1,185,472)</b>		<b>29,443,952</b>	<b>28,281,539</b>	<b>96.1%</b>
<b>OPERATING EXPENSES</b>						
Salaries and compensation	24,689,102	(1,745,913)		22,943,189	19,930,560	86.9%
Fringe benefits	9,096,860	(633,647)		8,463,213	7,941,488	93.8%
Supplies and services	5,263,914	1,007,283	-	6,271,197	4,722,482	75.3%
Travel	252,700	10,524		263,224	192,130	73.0%
Utilities	1,514,019	(332,000)		1,513,687	1,095,162	72.4%
Insurance	565,929	4,325		570,254	458,681	80.4%
Scholarships	9,626,215	(1,599,894.00)		8,026,321	7,604,297	94.7%
<b>TOTAL OPERATING EXPENSES</b>	<b>51,008,739</b>	<b>(2,957,654)</b>	<b>-</b>	<b>48,051,085</b>	<b>41,944,800</b>	<b>87.3%</b>
<b>OPERATING GAIN / (LOSS)</b>	<b>(20,379,315)</b>	<b>1,772,182</b>	<b>-</b>	<b>(18,607,133)</b>	<b>(13,663,261)</b>	<b>73.4%</b>
<b>NON-OPERATING REVENUES (EXPENSES)</b>						
State appropriations	22,914,725	-		22,914,725	21,005,160	91.7%
State appropriations - lottery	2,322,497	-		2,322,497	2,128,951	91.7%
State appropriations - capital	-	282,869		282,869	47,674	16.9%
Grants	-			-		
Gifts	1,678,210	175,784		1,853,994	1,295,897	69.9%
Investment income	362,000	-		362,000	338,232	93.4%
Interest on capital related debt						
Capital	(270,139)	(147,308.00)	-	(417,447)	(304,535)	73.0%
Debt service principal *						
Other						
<b>NET NON-OPERATING REVENUES</b>	<b>27,007,293</b>	<b>311,345</b>	<b>-</b>	<b>27,318,638</b>	<b>24,511,379</b>	<b>89.7%</b>
<b>INCOME (LOSS) BEFORE TRANSFERS</b>	<b>6,627,978</b>	<b>2,083,527</b>	<b>-</b>	<b>8,711,505</b>	<b>10,848,118</b>	<b>124.5%</b>
<b>TRANSFERS IN (OUT)</b>						
Debt service	(489,786)	(7,951.00)		(497,737)	(476,010)	95.6%
Other	1,909,800	(133,525.00)		1,776,275	1,808,718	101.8%
Transfer to Aux from E&G	(6,000,000)	-		(6,000,000)		0.0%
<b>TOTAL TRANSFERS IN (OUT)</b>	<b>(4,579,986)</b>	<b>(141,476)</b>	<b>-</b>	<b>(4,721,462)</b>	<b>1,332,708</b>	<b>-28.2%</b>
<b>INCREASE (DECREASE) IN NET POSITION</b>	<b>2,047,992</b>	<b>1,942,051</b>	<b>-</b>	<b>3,990,043</b>	<b>12,180,826</b>	<b>305.3%</b>
<b>OTHER</b>						
Prior year funds						
	\$ 2,047,992	\$ 1,942,051	\$ -	\$ 3,990,043	\$ 12,180,826	

Missouri Western State University  
Statement of Budget Changes and Comparison of Budget to Actual  
For the Year Ending June 30, 2024  
(As of May 31, 2024)

Attachment #1

	Educational & General (Designated)				Actual	Percentage of Total
	Original Budget	Adjustments	Adjustments for Prior Year Funds	Revised Budget		
<b>OPERATING REVENUE</b>						
Student Tuition and Fees	\$ 1,681,091	\$ 56,237		\$ 1,737,328	\$ 1,486,975	85.6%
Less: Institutional scholarships						
Less: Other scholarship allowances						
Federal grants and contracts						
State grants and contracts						
Non-governmental grants and contracts						
Sales and service of educational departments	158,156	2,265.00		160,421	346,903	216.2%
Auxiliary enterprises:						
Athletics						
Less: Scholarship allowances						
Housing						
Less: Scholarship allowances						
Food service						
Less: Scholarship allowances						
Bookstore						
Less: Scholarship allowances						
Other auxiliary enterprises						
Less: Scholarship allowances						
Other operating revenues	112,563	18,431		130,994	108,219	82.6%
<b>TOTAL OPERATING REVENUES</b>	<b>1,951,810</b>	<b>76,933</b>	<b>-</b>	<b>2,028,743</b>	<b>1,942,098</b>	<b>95.7%</b>
<b>OPERATING EXPENSES</b>						
Salaries and compensation	544,052	95,725	4,428	644,205	518,300	80.5%
Fringe benefits	127,052	17,614	404	145,070	140,267	96.7%
Supplies and services	1,439,676	(231,259)	313,779	1,522,196	1,072,497	70.5%
Travel	135,695	32,666	44,794	213,155	135,859	63.7%
Utilities	7,014	(259)	-	6,755	4,474	66.2%
Insurance	4,653	-	-	4,653	3,486	74.9%
Scholarships	50,000	(35,000)	19,500	34,500	22,500	65.2%
<b>TOTAL OPERATING EXPENSES</b>	<b>2,308,142</b>	<b>(120,513)</b>	<b>382,905</b>	<b>2,570,534</b>	<b>1,897,384</b>	<b>73.8%</b>
<b>OPERATING GAIN / (LOSS)</b>	<b>(356,332)</b>	<b>197,446</b>	<b>(382,905)</b>	<b>(541,791)</b>	<b>44,714</b>	<b>-8.3%</b>
<b>NON-OPERATING REVENUES (EXPENSES)</b>						
State appropriations						
State appropriations - capital						
Grants						
Gifts	439,752	36,623		476,375	257,611	54.1%
Investment income						
Interest on capital related debt						
Capital	(59,332)	(32)	(155,032)	(214,396)	(54,308)	25.3%
Debt service principal *						
Other						
<b>NET NON-OPERATING REVENUES</b>	<b>380,420</b>	<b>36,591</b>	<b>(155,032)</b>	<b>261,979</b>	<b>203,303</b>	<b>77.6%</b>
<b>INCOME (LOSS) BEFORE TRANSFERS</b>	<b>24,088</b>	<b>234,037</b>	<b>(537,937)</b>	<b>(279,812)</b>	<b>248,017</b>	<b>-88.6%</b>
<b>TRANSFERS IN (OUT)</b>						
Debt service						
Other	(24,088)	(233,077)		(257,165)	(355,898)	138.4%
Transfer to Aux from E&G						
<b>TOTAL TRANSFERS IN (OUT)</b>	<b>(24,088)</b>	<b>(233,077)</b>	<b>-</b>	<b>(257,165)</b>	<b>(355,898)</b>	<b>138.4%</b>
<b>INCREASE (DECREASE) IN NET POSITION</b>	<b>-</b>	<b>960</b>	<b>(537,937)</b>	<b>(536,977)</b>	<b>(107,882)</b>	<b>20%</b>
<b>OTHER</b>						
Prior year funds			537,937	537,937		
	\$ -	\$ 960	\$ -	\$ 960	\$ (107,882)	

**Missouri Western State University**  
**Statement of Budget Changes and Comparison of Budget to Actual**  
**For the Year Ending June 30, 2024**  
(As of May 31, 2024)

Attachment #1

	Auxiliary				Percentage of Total	
	Original Budget	Adjustments	Prior Year Funds	Revised Budget		Actual
<b>OPERATING REVENUE</b>						
Student Tuition and Fees						
Less: Institutional scholarships						
Less: Other scholarship allowances						
Federal grants and contracts						
State grants and contracts						
Non-governmental grants and contracts						
Sales and service of educational departments						
Auxiliary enterprises:						
Athletics	\$ 2,132,007	\$ 301,734		\$ 2,433,741	\$ 1,959,941	80.5%
Less: Scholarship allowances						
Housing	4,514,573	(100)		4,514,473	4,390,748	97.3%
Less: Scholarship allowances						
Food service	3,481,971	1,000		3,482,971	3,081,963	88.5%
Less: Scholarship allowances						
Bookstore	125,900	-		125,900	80,079	63.6%
Less: Scholarship allowances						
Other auxiliary enterprises	106,092	-		106,092	185,746	175.1%
Less: Scholarship allowances						
Other operating revenues						
<b>TOTAL OPERATING REVENUES</b>	<b>10,360,543</b>	<b>302,634</b>		<b>10,663,177</b>	<b>9,698,477</b>	<b>91.0%</b>
<b>OPERATING EXPENSES</b>						
Salaries and compensation	3,333,725	10,336		3,344,061	3,076,727	92.0%
Fringe benefits	1,150,156	(11,311)		1,138,845	1,390,866	122.1%
Supplies and services	4,976,801	159,181		5,135,982	4,993,827	97.2%
Travel	855,900	163,531		1,019,431	951,525	93.3%
Utilities	1,278,485	(24,980)		1,253,505	871,331	69.5%
Insurance	538,528	-		538,528	523,241	97.2%
Scholarships	3,968,502	(260,517)		3,707,985	3,490,485	94.1%
<b>TOTAL OPERATING EXPENSES</b>	<b>16,102,097</b>	<b>36,240</b>		<b>16,138,337</b>	<b>15,298,001</b>	<b>94.8%</b>
<b>OPERATING GAIN / (LOSS)</b>	<b>(5,741,554)</b>	<b>266,394</b>		<b>(5,475,160)</b>	<b>(5,599,524)</b>	<b>102.3%</b>
<b>NON-OPERATING REVENUES (EXPENSES)</b>						
State appropriations						
State appropriations - capital						
Grants						
Gifts	17,000	-		17,000	35,800	210.6%
Investment income	340,000	-		340,000	163,027	47.9%
Interest on capital related debt						
Capital	(61,400)	(176,034)		(237,434)	(231,905)	97.7%
Debt service principal *						
Other						
<b>NET NON-OPERATING REVENUES</b>	<b>295,600</b>	<b>(176,034)</b>		<b>119,566</b>	<b>(33,078)</b>	<b>-27.7%</b>
<b>INCOME (LOSS) BEFORE TRANSFERS</b>	<b>(5,445,954)</b>	<b>90,360</b>		<b>(5,355,594)</b>	<b>(5,632,602)</b>	<b>105.2%</b>
<b>TRANSFERS IN (OUT)</b>						
Debt service	(3,960,794)	(39,177)		(3,999,971)	(3,850,792)	96.3%
Other	(1,812,098)	(52,267)		(1,864,365)	(1,555,345)	83.4%
Transfer to Aux from E&G	6,000,000			6,000,000		0.0%
<b>TOTAL TRANSFERS IN (OUT)</b>	<b>227,108</b>	<b>(91,444)</b>	-	<b>135,664</b>	<b>(5,406,137)</b>	<b>-3984.9%</b>
<b>INCREASE (DECREASE) IN NET POSITION</b>	<b>(5,218,846)</b>	<b>(1,084)</b>	-	<b>(5,219,930)</b>	<b>(11,038,739)</b>	<b>211.5%</b>
<b>OTHER</b>						
<b>Prior year funds</b>	<b>\$ (5,218,846)</b>	<b>\$ (1,084)</b>	<b>\$ -</b>	<b>\$ (5,219,930)</b>	<b>\$ (11,038,739)</b>	

**Missouri Western State University**  
**Statement of Budget Changes and Comparison of Budget to Actual**  
**For the Year Ending June 30, 2024**  
(As of May 31, 2023)

Attachment #1

	Restricted				Actual	Percentage of Total
	Original Budget	Adjustments	Prior Year Funds	Revised Budget		
<b>OPERATING REVENUE</b>						
Student Tuition and Fees						
Less: Institutional scholarships						
Less: Other scholarship allowances						
Federal grants and contracts	\$ 171,966	\$ 107,026		\$ 278,992	\$ 142,262	51.0%
State grants and contracts	3,009,958	6,269,776		9,279,734	6,229,960	67.1%
Non-governmental grants and contracts	100,000	(78,061)	-	21,939	21,940	100.0%
Sales and service of educational departments						
Auxiliary enterprises:						
Athletics						
Less: Scholarship allowances						
Housing						
Less: Scholarship allowances						
Food service						
Less: Scholarship allowances						
Bookstore						
Less: Scholarship allowances						
Other auxiliary enterprises						
Less: Scholarship allowances						
Other operating revenues						
<b>TOTAL OPERATING REVENUES</b>	<b>3,281,924</b>	<b>6,298,741</b>	<b>-</b>	<b>9,580,665</b>	<b>6,394,161</b>	<b>66.7%</b>
<b>OPERATING EXPENSES</b>						
Salaries and compensation	47,229	195,299		242,528	73,481	30.3%
Fringe benefits	3,307	27,785		31,092	13,870	44.6%
Supplies and services	455,340	270,317	12,856	738,513	294,999	39.9%
Travel	49,800	14,085	1,000	64,885	9,855	15.2%
Utilities	-	1,016		1,016	1,015	99.9%
Insurance						
Scholarships	6,269,137	730,000		6,999,137	6,461,099	92.3%
Depreciation						
<b>TOTAL OPERATING EXPENSES</b>	<b>6,824,813</b>	<b>1,238,502</b>	<b>13,856</b>	<b>8,077,171</b>	<b>6,854,320</b>	<b>84.9%</b>
<b>OPERATING GAIN / (LOSS)</b>	<b>(3,542,889)</b>	<b>5,060,239</b>	<b>(13,856)</b>	<b>1,503,494</b>	<b>(460,159)</b>	<b>-30.6%</b>
<b>NON-OPERATING REVENUES (EXPENSES)</b>						
State appropriations						
State appropriations - capital						
Grants	9,041,503	(125,577)		8,915,926	6,651,414	74.6%
Gifts						
Investment income						
Interest on capital related debt						
Capital	(5,125,000)	4,509,988		(615,012)	(515,041)	83.7%
Debt service principal *						
Other						
<b>NET NON-OPERATING REVENUES</b>	<b>3,916,503</b>	<b>4,384,411</b>	<b>-</b>	<b>8,300,914</b>	<b>6,136,373</b>	<b>73.9%</b>
<b>INCOME (LOSS) BEFORE TRANSFERS</b>	<b>373,614</b>	<b>9,444,650</b>	<b>(13,856)</b>	<b>9,804,408</b>	<b>5,676,214</b>	<b>57.9%</b>
<b>TRANSFERS IN (OUT)</b>						
Debt service						
Other	(373,614)	(9,444,650)		(9,818,264)	(5,534,009)	56.4%
Transfer to Aux from E&G						
<b>TOTAL TRANSFERS IN (OUT)</b>	<b>(373,614)</b>	<b>(9,444,650)</b>	<b>-</b>	<b>(9,818,264)</b>	<b>(5,534,009)</b>	<b>56.4%</b>
<b>INCREASE (DECREASE) IN NET POSITION</b>	<b>-</b>	<b>-</b>	<b>(13,856)</b>	<b>(13,856)</b>	<b>142,205</b>	<b>-1026.3%</b>
<b>OTHER</b>						
Prior year funds			13,856	13,856		
	\$ -	\$ -	\$ -	\$ -	\$ 142,205	

**Missouri Western State University**  
**Statement of Budget Changes and Comparison of Budget to Actual**  
**For the Year Ending June 30, 2024**  
(As of May 31, 2024)

Attachment #1

	Plant				Actual	Percentage of Total
	Original Budget	Adjustments	Adjustments for Prior Year Funds	Revised Budget		
<b>OPERATING REVENUE</b>						
Student Tuition and Fees						
Less: Institutional scholarships						
Less: Other scholarship allowances						
Federal grants and contracts						
State grants and contracts						
Non-governmental grants and contracts						
Sales and service of educational departments						
Auxiliary enterprises:						
Athletics						
Less: Scholarship allowances						
Housing						
Less: Scholarship allowances						
Food service						
Less: Scholarship allowances						
Bookstore						
Less: Scholarship allowances						
Other auxiliary enterprises						
Less: Scholarship allowances						
Other operating revenues						
<b>TOTAL OPERATING REVENUES</b>	-	-	-	-	-	-
<b>OPERATING EXPENSES</b>						
Salaries and compensation						
Fringe benefits						
Supplies and services	\$ 4,800	\$ 371,102		\$ 375,902	\$ 374,264	99.6%
Travel						
Utilities	-	\$ 2,032		2,032	2,564	126.2%
Insurance						
Scholarships						
Depreciation						
<b>TOTAL OPERATING EXPENSES</b>	4,800	373,134	-	377,934	376,829	99.7%
<b>OPERATING GAIN / (LOSS)</b>	(4,800)	(373,134)	-	(377,934)	(376,829)	99.7%
<b>NON-OPERATING REVENUES (EXPENSES)</b>						
State appropriations						
State appropriations - capital	-	3,000,000		3,000,000	1,103,537	36.8%
Grants						
Gifts	-	112,277		112,277	112,276	100.0%
Investment income						
Interest on capital related debt	(1,549,607)	(9,250)		(1,558,857)	(1,427,285)	91.6%
Capital	-	(12,602,662)	\$ (357)	(12,603,019)	(10,865,995)	86.2%
Debt service principal *	-	(2,005,124)	\$ (928,927)	(2,934,051)	(2,934,051)	100.0%
Other						
<b>NET NON-OPERATING REVENUES</b>	(1,549,607)	(11,504,759)	(929,284)	(13,983,650)	(14,011,518)	100.2%
<b>INCOME (LOSS) BEFORE TRANSFERS</b>	(1,554,407)	(11,877,893)	(929,284)	(14,361,584)	(14,388,347)	100.2%
<b>TRANSFERS IN (OUT)</b>						
Debt service	4,450,580	47,128		4,497,708	4,326,802	96.2%
Other	300,000	9,863,519		10,163,519	5,636,534	55.5%
Transfer to Aux from E&G						
<b>TOTAL TRANSFERS IN (OUT)</b>	4,750,580	9,910,647	-	14,661,227	9,963,336	68.0%
<b>INCREASE (DECREASE) IN NET POSITION</b>	3,196,173	(1,967,246)	(929,284)	299,643	(4,425,011)	-1476.8%
<b>OTHER</b>						
Prior year funds			929,284	929,284		
	\$ 3,196,173	\$ (1,967,246)	\$ -	\$ 1,228,927	\$ (4,425,011)	

**Missouri Western State University**  
**Schedule of Funds Invested**  
**5/31/2024**

<b>INVESTMENTS</b>	<b>Date of Investment</b>	<b>Date of Maturity</b>	<b>YIELD</b>	<b>AMOUNT</b>	<b>BANK</b>
TBills	7/6/23	6/13/24	5.18%	<u>953,171</u>	Commerce Bank
<b>TOTAL INVESTMENTS</b>				<u><u>953,171</u></u>	
<b>OPERATING FUND</b>			<b>YIELD</b>	<b>AMOUNT</b>	<b>BANK</b>
Checking Account-Operating			3.04%	250,566	Southern Bank
Checking Account-Other			3.00%	5,434,862	Southern Bank
Checking Account-Other			0.00%	-	Southern Bank
Miscellaneous Petty Cash/Change Funds			0.00%	<u>9,750</u>	Campus Locations
<b>TOTAL OPERATING, AUXILIARY &amp; AGENCY FUNDS</b>				<u><u>5,695,178</u></u>	
<b>AUXILIARY SYSTEM REVENUE BONDS</b>					
Repair & Replacement Reserve			3.04%	<u>300,000</u>	Southern Bank
<b>TOTAL AUXILIARY SYSTEM REVENUE BOND FUNDS</b>				<u><u>300,000</u></u>	
<b>INSTITUTIONAL LOAN FUND</b>					
Checking Account			3.04%	<u>82,483</u>	Southern Bank
<b>TOTAL LOAN FUNDS</b>				<u><u>82,483</u></u>	
<b>TOTAL FUNDS INVESTED</b>				<u><u><b>\$ 7,030,832</b></u></u>	

**Missouri Western State University  
Statement of Cash Position  
May 31, 2024**

<u>Fund</u>	<u>05/31/2024 Available Balance</u>	<u>05/31/2023 Available Balance</u>	<u>05/31/2022 Available Balance</u>
Operating, Auxiliary, Agency, Payroll & Petty Cash	\$ 5,695,178	\$ 11,286,241	\$ 13,618,646
Investments	\$ 953,171	\$ -	\$ -
Auxiliary System Revenue Bond Funds	300,000	300,000	300,000
Loan Funds	82,483	82,483	82,483
<b>TOTAL FUNDS INVESTED</b>	<b><u><u>\$ 7,030,832</u></u></b>	<b><u><u>\$ 11,668,724</u></u></b>	<b><u><u>\$ 14,001,129</u></u></b>

**Statement of Cash Position**

## **Report of the Policies and Bylaws Committee to The Board of Governors**

**Submitted by Lee Tieman, Chair, Policies and Bylaws Committee**

**June 25, 2024**

The Policies and Bylaws Committee (Committee) held its scheduled meeting on April 22, 2024. Governors Lee Tieman (Chair of the Committee), Kayla Schoonover and Rick Ebersold (Chair of the Board) were in attendance attended the meeting as was the University's General Counsel, Kelli Douglas.

### **1) Adjustments to Policy on Policies.**

The Committee has reviewed proposed adjustments to the University's **Policy on Policies**. While the review cycle for the policy was set for five years after approval, in the two years since adoption it has been determined that some adjustments are needed. The revisions will help create a more versatile template and remove certain redundancies in the process.

These adjustments include:

- adding a "Purpose" section to the beginning of the policy and renaming the heading of the "Procedures" section to "Procedures/Policy Details."
- reorganizing the policy categories to better reflect areas of responsibility on campus (for example, one recommended adjustment is to combine the policy category of "Legal" with the "Governance" category). The revised policy categories will use terminology that is more closely aligned with terms currently used on campus and will combine certain categories that naturally have significant overlap. This will reduce the number of distinct policy categories from 15 to 12.
- removing a duplicative layer of review in the policy review and approval process by eliminating the "Reviewing Authority" who in most cases will be the same individual as the "Approving Authority."
- Removing the policy numbering requirement and instead stating that policies are to be listed alphabetically under their respective policy category.
- Adjusting the policy template that appears in Appendix A to reflect the above modifications and other slight adjustments in terminology.

The changes recommended to the Committee do not substantively affect the content of the policy or the overall University policy-making process. As needed, the Office of General Counsel will work with Responsible Offices to make any needed formatting adjustments to previously adopted policies.

### **2) Administrators with Retreat Rights**

As was shared with you during the last Board of Governors meeting, the Committee has proposed a new University policy, **Administrators with Retreat Rights**. On April 30, 2024, a draft policy was shared with Board members for review along with an invitation to share any input or suggestions to the draft. No comments were received. While the intent had been to



conduct a Board poll to vote on the recommended policy after the period for Board review concluded, this did not get scheduled. Given that no comments or questions were received on the draft the committee now presents this item to the Board for review and approval.

### **MOTION FOR ACTION BY FULL BOARD**

The Policies and Bylaws Committee recommends the Board of Governors approve the Committee's recommendations to adopt the **Administrators with Retreat Rights** policy as set forth in its written report to the Board, a final copy of which has been included in the Committee's report.

- OFFICE OF THE PRESIDENT REVIEW (INFORMATION ONLY)
- POLICIES AND BYLAWS COMMITTEE REPORT (INFORMATION ONLY)
- BOARD OF GOVERNORS (CONSENT AGENDA/VOTING ITEM)

## Missouri Western State University

<b>Policy Name:</b> Administrators with Retreat Rights	<b>Date Effective:</b>
<b>Policy Category:</b> Human Resources	<b>Date Last Revised:</b>
<b>Approving Authority:</b> Board of Governors	<b>Date Last Reviewed:</b>
<b>Responsible Office:</b> Office of the Provost	<b>Recommended Review Cycle:</b> 3 Years

### I. Purpose

This policy is intended to provide systemwide consistency in conferring and granting options to retreat to faculty positions in connection with certain administrator appointments. This policy is based on the core values of Missouri Western State University such as commitment to the University mission, collegiality, professionalism, and excellence in teaching and scholarship.

### II. Applicability

This policy applies to all Executive and Academic Administrator appointments (defined below) made at Missouri Western State University that include the option to Retreat to a faculty position.

### III. Definitions

**Executive.** The President, Provost, and all others who regularly serve as members of the President’s Cabinet. The President may specifically designate an appointment in special situations.

**Academic Administrator.** The head of a major academic organizational unit within the University, including Vice Presidents, Assistant Provosts, Associate Provosts, Assistant Deans, Associate Deans and Deans.

**Faculty.** Positions with formal academic appointments and other positions designated by the President/Provost. Employees in this category are primarily engaged in teaching and research.

**Faculty Salary.** The salary the individual would earn as a highly-qualified member of the regular faculty, consistent with the salary range of faculty of the same rank in the academic unit, his or her academic experience and expertise, or other relevant salary data for rank and position, the individual’s prior achievements, and the individual’s standing in the academic discipline.

**Retreat** The option to Retreat means an Executive or Academic Administrator's ability to be reassigned to a faculty position with or without tenure at a designated rank and within a designated home department at the end of an administrative assignment.

#### **IV. Policy**

It is the policy of the University that individuals who return to full-time teaching after successfully serving as executive or academic administrators will receive salaries reflecting their service to the University and adjusted to an appropriate level within their departments or schools at their faculty rank.

#### **V. Procedures/Policy Details**

##### **A. Administrative Separation and Return to a Tenured Faculty Position**

1. An Executive or Academic Administrator who holds a concurrent tenured faculty appointment may return to that appointment with all the rights and responsibilities of faculty in the home department. If there has been an administrative stipend during the appointment, the administrative stipend, if any, shall be removed. Whenever possible, returns to faculty positions from administrative assignments should be effective on either July 1 or January 1 of each year; consideration will be given to off-cycle appointments and Retreat as needed.
2. At the discretion of the President, the President may provide for up to a one semester research leave for any tenured faculty member who has served in one or more consecutive Executive or Administrative Positions for at least five (5) years in order to provide an opportunity for the faculty member to prepare for teaching and research responsibilities. Prior to the beginning of the research leave, the administrator shall submit a work plan for the leave period to include expected outcomes. The plan will be reviewed and approved by the Provost and Vice President for Academic Affairs and the President. The leave during the semester of research will be paid at a salary commensurate with the salaries of comparable faculty members. Additional research leave may be granted made to recognize extraordinary circumstances including, but not limited to, extended or superior service in executive or administrative roles. Any research leave beyond one semester must be approved by the Board of Governors.
3. In the event that the faculty member does not assume faculty responsibilities for at least a semester after the research leave granted in accordance with this policy, the President is authorized, in his or her discretion, to require repayment of compensation paid during the leave period from the non-returning faculty member.

## **B. Faculty Salary Adjustment Before and After Administrative Assignment**

1. The following principles should be taken into consideration when making the appointment and compensation decisions set out in this policy:
  - Retreat policies should be aligned to the University's purpose to educate students.
  - Compensation packages, including hiring, retreat or severance packages, should reflect good stewardship of University resources.
  - It is important to attract capable administrators. They should be compensated according to market value as determined by job descriptions. Missouri Western State University should compensate its employees for the job they have at that time. There should be no automatic link between salaries earned as an Executive or Academic Administrator and the salary earned upon return as a faculty member.
  - Administrative duties and responsibilities should be recognized as valuable to the University when determining salary upon return to faculty. Due recognition should be given to those who serve admirably in an administrative role – particularly when for an extended period of time.
  - An administrator's post-administrative appointment to a department/cost center should not be a financial burden to that unit.
2. At the discretion of the appropriate unit head and with authorization from the President, an administrative stipend may be added to the converted salary to provide compensation for additional responsibilities and must be commensurate with the duties assigned. This stipend is a temporary supplement to the administrator's base salary, to be removed upon termination of the Executive or Academic Administrator assignment.
3. When a salary-based administrative appointment concludes (voluntarily or involuntarily), the administrative salary is relinquished and the Provost will establish a faculty salary within a range that is (a) not more than 120% of the highest salary of all full-time faculty in the department who share the same discipline and academic rank and (b) not less than the average salary of all full-time faculty in the department who share the same discipline and academic rank. If no base salary was established at the time of appointment to the administrative position, a 9-month salary that is consistent with salaries of faculty in the home department of similar rank, time of service, and record of performance shall be established within the range set forth in this section.
4. Consistent with the principles stated in this policy, Executive and Academic Administrators who serve five (5) or more consecutive years in the same Executive or Academic Administrator position may be eligible to receive a Faculty Salary of more than 120% of the highest salary of all full-time faculty in the department who share the same discipline and academic rank. The President and/or the Board of Governors will assess the individual's overall performance when determining the base salary.

### **C. Granting of Tenure and Academic Rank**

Tenure or academic rank in an academic discipline may be granted by the President to an Executive or Academic Administrator at the time of appointment. The President may grant tenure or assign rank only after a formal evaluation of the individual's qualifications. This evaluation shall occur upon receipt of a recommendation to grant tenure or assign rank by the eligible tenured faculty of the appropriate department or program. When considering the granting of an option to Retreat to an Administrator candidate, the campus should seek to do the following:

1. The academic department into which the candidate would potentially Retreat shall assess the candidate's education, background, excellence in teaching, scholarship, and/or research and creative activities, and professionalism.
2. The Provost will ensure that the hiring authority or search committee chair collaborates with the tenured faculty in the department to which the finalist wishes to Retreat, so that they may evaluate the candidate's qualifications including, but not limited to, any obtainment of tenure at a prior institution.
3. The Provost will validate the appropriateness of an Executive's or Academic Administrator's Retreat to a particular academic department or unit through consultation with the department faculty into which the candidate would ultimately Retreat.
4. The Provost will confirm that should the option to Retreat be conferred, the details of the option to Retreat are memorialized in the Executive's or Academic Administrator's appointment letter should they be selected for hire.

In granting the option to Retreat with tenure, serious consideration should be given to all the factors set forth in the above. Executive and Academic Administrator candidates who have earned and held a tenured position as a professor within the Missouri Western State University or another equivalent institution are ordinarily granted the option to Retreat to a tenured faculty position.

### **D. Reappointment of an Administrator without Faculty Return Rights**

An administrator leaving a position that is categorized as "at will" has no claim to a position at the University; however, there may be circumstances in which assignment to another administrative or teaching position would be beneficial for both the University and the employee. In these cases, the new salary should be appropriate to the assignment.

### **E. Determination of Ineligibility to Exercise the Option to Retreat**

An Executive or Academic Administrator who holds a concurrent tenured faculty appointment may return to that appointment with all the rights and responsibilities of faculty in the home academic department, unless an institutional due process or termination proceeding is initiated to discipline, demote, or discharge the administrator. Executive or Academic Administrators will be ineligible to exercise their option to Retreat when under investigation for misconduct or violation of University policy. Allegations for which no adverse findings or determination have been made should not serve as a basis for denying an option to Retreat. However, in the event a complaint or

investigation is pending at the time that the administrator announces their intention to exercise their option to Retreat, the Retreat determination shall be held in abeyance until the completion of the investigation and any appeals.

#### **F. Notice of Election to Exercise the Option to Retreat**

An Executive or Academic Administrator who has been offered the option to Retreat in their appointment letter must notify the University of their intent to elect to Retreat within the time period set forth in the Administrator's appointment letter. At the time the Administrator notifies the campus of their election to Retreat, and the campus determines the Executive's or Academic Administrator's eligibility to Retreat, the University and Administrator should discuss the transition plan for Retreat including the date on which the Retreat becomes effective and the Retreating faculty member's work assignment. Absent circumstances that would prevent the Executive or Academic Administrator from doing so, they should normally Retreat and initiate their faculty appointment no later than six (6) months from the date on which the University was notified of the administrator's intent to Retreat.

#### **G. Other Considerations**

1. Options to Retreat should always be granted at the time of appointment and memorialized in an Executive's or Academic Administrator's appointment letter.
2. Any unused vacation days will be calculated and paid to the Executive or Academic Administrator at the date of the last working day in an administrative capacity, whenever possible, but in no event later than the next regular payroll period.
3. A returning academic administrator should generally be assigned to the department which granted him or her tenure. Exceptions should only be made in exceptional circumstances and when the returning faculty member has the background and training commensurate with the existing faculty in that department. Typically, this will require approval by the Provost.

**Division or Office Name:** Finance and Administration

**Name and Title of Person Submitting:** Mr. Daniel Holt, Vice President of Finance and Administration

**June 17, 2024**

The Financial Aid Office (FAO) has worked diligently to provide correct aid offers and status letters to all students for 2024-25 following the significant delays caused by the U.S. Department of Education (ED). The first round of aid offers and status letters, which include only first-time incoming freshman students, were distributed May 17. Incoming transfer and continuing students were completed on May 30. Within two weeks, the FAO sent out 1,992 aid offers and 1,089 status letters.

An aid offer informs the student of the financial aid they are eligible to receive. The FAO combines various forms of aid into a package to help meet a student's educational costs.

Status Letters are sent to students that have some aid eligibility, but have not yet completed the FAFSA or have outstanding requirements.

#### FAFSA Completions at the National Level

Through May 24, 2024, 42.5% of the nation's high school class of 2024 have completed a FAFSA (57.5% of the nation's high school class of 2024 have NOT completed a FAFSA). This is a -14.4% change compared to last academic year.

#### FAFSA Completions at the State Level

Through May 24, 2024, 39.1% of the high school class of 2024 in Missouri have completed a FAFSA (60.9% of the state's high school class of 2024 have NOT completed a FAFSA). This is a -13.9% change compared to last academic year.

#### FAFSA Completions at the County Level

Through May 24, 2024, there is a -16.6% change compared to last academic year for Buchanan County.

As of May 22nd, there are still 30 open and active issues at ED regarding FAFSA Form Issues, FAFSA Submission Summary Issues, and FAFSA Correction Issues. Since the announcement of the 2024-25 FAFSA Simplification in 2021, ED has released 104 Dear Colleague Letters and Electronic Announcements to Financial Aid Departments with 70.1% of those notifications coming in the last 5 months. The majority of these announcements had at least one type of action item that required FAOs to react to but for many of the announcements, several action items were required. The University continues to monitor the situation and is implementing new

policies and procedures to comply, as well as reviewing all outbound communications to students to provide consistent and direct information.

The FAO will be assisting with all GO Days to ensure students and parents have their questions answered while on campus. A communication plan has been established to assist with converting numbers for enrollment.

Financial Aid Data as of Jun 4, 2024	
Total # of FAFSA's - Received	3,081
Total # of FAFSA's - Applied for Admissions (All)	2,434
Total # of FAFSA's - Not Applied for Admissions	647

Aid Offer Sent - First Time Freshman	857
Aid Offer Sent - Transfer	126
Aid Offer Sent - Continuing	1,009

Ready to be Packaged - First Time Freshman	0
Ready to be Packaged - Transfer	0
Ready to be Packaged - Continuing	0

Total First Time Freshman Awarded	1,834
Federal Aid Offered - First Time Freshman	\$3,539,964.00
State Aid - First Time Freshman	\$1,121,426.00
Institutional Aid - First Time Freshman	\$7,561,718.75
External - First Time Freshman	\$11,050.00
Total	\$12,234,158.75



Total Transfer Awarded	113
Federal Aid Offered - Transfer	\$219,257.00
State Aid - Transfer	\$57,350.00
Institutional Aid - Transfer	\$427,028.00
External - Transfer	\$0.00
Total	\$703,635.00

Total Continuing Awarded	1,407
Federal Aid Offered - Continuing	\$3,482,602.00
State Aid - Continuing	\$1,123,546.00
Institutional Aid - Continuing	\$3,955,718.26
External - Continuing	\$1,500.00
Total	\$8,563,366.26

Total Awarded	3,354
Federal Aid Offered - All	\$7,241,823.00
State Aid - All	\$2,302,322.00
Institutional Aid - All	\$11,944,465.01
External - All	\$12,550.00
Total	\$21,501,160.01

On campus interviews for Technology Services' new Chief Information Officer began the week of June 17th. This position has been vacant since early March and has a quality candidate pool early in the process. A target date of August 1 has been set for onboarding.

The final phase of updating faculty and staff laptops is in progress. Once complete, all laptops that are five years or older will no longer be in use.

In preparation for Chiefs Training Camp, Technology Services is supporting activities for upgrades to security cameras in Vaselakos Hall, Blum Student Union, and the new merchandise building. In addition to supporting the Chiefs, this upgrade will significantly improve the ability of the University Police Department to monitor, respond, and investigate incidents, as well as extending the campus network to the new building.

Classroom technology upgrades in Agenstein and Remington began in May and will continue through the summer. This state funded project will improve the audio/visual capabilities of most classrooms.

Multi Factor Authentication to the campus community continues to be a priority, with faculty and staff 100% complete. All students are currently in a voluntary enrollment period and incoming freshmen will be required to enroll this summer during Griffon Edge. Sophomores, Juniors, and Seniors will be required to enroll early in the fall semester. The University will pursue cybersecurity insurance once completed.

University Police Chief Jill Voltmer was nominated as a 2024 YWCA Women of Excellence Nominee for “Women in the Workplace”. An awards luncheon benefiting the YWCA and honoring the nominees was held on June 6th at the Civic Arena.

The University Police Department has been coordinating with Chiefs personnel on security plans for the upcoming camp. Many improvements have been made to the infrastructure to control access and improve security measures with state funding.

The Finance Division is preparing for the fiscal year end (June 30). An email notification was sent to faculty and staff on May 29th with deadlines and directions in preparation for year end.

The Business Office currently has an opening for an Assistant Controller, following Sherri Hartley’s transition to Budget Director. The search is ongoing with a target date this fall of finding a replacement. Jeff Cunningham is currently serving in an interim capacity.

Human Resources met with CBIZ Benefits Consultants to discuss pre-renewal planning for 2025 benefits. CBIZ will market all lines of coverage and report back to MWSU the last week of July.

On June 5-6, CBIZ conducted supervisor training for our staff performance management process. This two day training included discussions on performance management concepts, providing constructive and objective feedback, how to be a better coach, communication techniques,

importance of ongoing feedback, and a review of the performance management policy and process. Performance evaluations will occur over the summer with submission occurring in late September, in advance of the October board meeting.

Physical Plant has been intentional about improving first impressions on campus with new landscaping. Some focus areas of the beautification project includes near building identification signage, extending corners on interior campus sidewalks to help with damage caused by golf cart traffic, and placing flowers and other seasonal plants in several new locations on campus. Breezeway landscaping and several sidewalks are also receiving attention.

CTAC construction is scheduled for completion in July. Curbs and asphalt had been delayed due to the wet seasonal weather, but now nearing completion. Delivery of new equipment for CTAC has commenced with items being temporarily housed in other facilities on campus until the building's security features are operational. Equipment will continue to arrive through July.

Additional campus renovations also continue as planned:

- The LEA/ROTC tactical training area is ongoing with completion being targeted for June.
- LED lighting upgrades are in progress in Remington Hall.
- Vaselakos Hall renovations for the Chiefs Training Camp are now 100 percent complete.
- Team Merchandise Building at Training Camp is complete, following some delays for ADA improvements.
- Significant infrastructure improvements are underway in and around the KC Chiefs Practice Field area. This includes security, lighting, and additional electrical requirements for VIP trailers and Kids Zone, all expected to be completed by the end of May.

As previously reported, utility savings are well under budget. Currently, we are under our allocated funds. Utilities usage are as follows:

- Previous year usage was 22,152,584 KW, and current year usage is 19,964,883 KW.
- This translates into \$135,635 in savings from last year while Evergy has increased its costs.
- In 2017, the university's electrical expenses were \$1,642,215. The recent last 12-month electrical cost is \$1,358,659 (-\$283,556).

## Academic Affairs

Dr. Joel Hyer, Interim Provost

June 19, 2024

### **HIGHLIGHTS**

#### **PERSONNEL UPDATES**

Academic Affairs and the campus are welcoming 14 new faculty colleagues to campus in August:

- Goksu Advan, Assistant Professor of Manufacturing Engineering Technology
  - Danielle Bonadona, Assistant Professor of Digital Animation
  - Whitlea Castillo, Assistant Professor of Social Work
  - Angela Caw, Professor of Practice, Construction Engineering
  - Dr. Yang Cheng, Assistant Professor of Accounting
  - Dr. Sel Dibooglu, Professor and Department Chairperson, Craig School of Business
  - Crystal Dowdell, Instructor of Legal Studies (1 year appointment), Department of Criminal Justice & Legal Studies
  - Dr. Wei Fu, Associate Professor of Marketing
  - Amy Hallquist, Instructor, Physical Therapy Assistant
  - Dr. Derek Jenkins, Associate Professor of Music Theory
  - Dr. Boong Ryoo, Professor and Department Chairperson, Engineering Technology
  - Ramona Steele, Professor of Practice, Accounting
  - David Sutera, Assistant Professor of Cinema
  - Dr. Laverl Williamson, Assistant Professor of Psychology
- 
- Dr. Joan Brewer, Dean, College of Science & Health, will arrive on campus on July 1, 2024.
  - Noel Cross, former Administrative Assistant in the departments of Social Sciences & Humanities and Engineering Technology, has accepted the position of Early College Academy Coordinator.

#### **Faculty and Staff Activity Update: Academic Affairs Offices and Colleges**

	Student Applied Learning Experiences				Faculty Scholarly Activities		Student/Alumni Accomplishments		Faculty/Staff Accomplishments	
	April 18 thru June 18, 2024				April 18 thru June 18, 2024		April 18 thru June 18, 2024		April 18 thru June 18, 2024	
	Events	YTD	Students	YTD	Current	YTD	Current	YTD	Current	YTD
Bus. & Prof Studies	1	7	4	207	1	26	0	20	1	18
Liberal Arts	34	56	235	480	27	60	22	32	17	33
Science & Health	15	53	43	870	20	80	37	207	36	168
Total	50	116	282	1557	48	166	59	259	54	219

## Library

Sally Gibson, Director

	2023-2024	2022-2023
Average Weekly Gate Count	1885	1907
Reference Questions	1133	1234
Reference Consultations	115	1333
Physical Circulation	3347	3281
eBook Downloads	3256	4290
Article Downloads	42,547	44,435
Course Reserves	101	186
Large Group Study Room Reservations	992	936

## Student Success & Academic Advising Center

Derek Evans, Director

We hired the Administrative Assistant of Student Success & Academic Advising, **Kasey Schmoe**, as an Academic Advisor. We have a full team of advisors for the first time since last Fall. We will look to fill our Administrative Assistant position ASAP.

Student Success advisors are assisting with the coordination of eight Griffon Orientation programs through June. Our advisors present during the advisement portion of each program and aim to have every student leave campus with their Fall schedule in-hand.

**Perry Adkins**, Craig School of Business and **Mackenzie Evans**, Nursing, won the Spring Advising Shout-Out Awards.

**Matt Hepworth**, School of Fine Arts, was chosen as the Outstanding Academic Advisor for 2023-2024.

**EdSights** - EdSights is a retention system that uses an AI chatbot ("Max The Griffon") to collect aggregate data on a weekly basis about students and student groups. It also directs them to resources we have on campus and helps them find solutions for other issues they may have based on their responses. An in-depth report of each campaign was delivered to staff, including our CARES team, who performed outreach, when necessary, after reviewing all reports. Below are the results of the campaigns carried out since the last board report.

The new summer melt campaign is underway. With this campaign we are able to reach hundreds of students who have applied to MWSU before they even begin. These campaigns include:

Nudges to those who have been accepted, but not signed up for a Griffon Orientation program.

New Student Checklist so students are prepared on day one.

Check-in with incoming-students about how prepared they feel for their first semester.

Retention campaigns slow as the spring semester winds down and the summer begins.

April 8 - Wellness Check-in - Max the Griffon checked in with students about their overall health and wellness and connected students who were struggling to helpful resources based on their specific needs.

April 17 - Student Voice Score - Max the Griffon checked in with students to gather feedback on their experience and generate Missouri Western's Student Voice Score (SVS), the first industry-wide benchmark to measure student satisfaction.

**Center for Academic Support**

Susan Garrison, Director

During the past 2023-2024 academic year, the Center for Academic Support served 475 individual students with 2,770 visits for 2,784 hours. Overall, Math was the most heavily utilized service with 25%, followed by Biology (21%), Chemistry (7%) and Nursing (6%).

Student usage based on class is as follows:

<b>Class</b>	<b>Students</b>	<b>Visits</b>	<b>Hours</b>	<b>Percentage</b>
<b>Freshmen</b>	126	614	576	22.2%
<b>Sophomore</b>	149	899	884	32.5%
<b>Junior</b>	84	480	494	17%
<b>Senior</b>	108	753	814	27.2%
<b>Graduate</b>	8	24	15	.9%
<b>Totals</b>	<b>475</b>	<b>2,770</b>	<b>2,784</b>	<b>100%</b>

The top seven declared majors of students who utilized the CAS are as follows. (Note: this includes students who have declared a major but have not been admitted into a program.)

Major	Individual students	Visits	Hours	Percentage
Nursing	160	1,008	1,057	36.4
Exercise Science	23	290	289	10.5
Biology	35	227	209	8.2
Psychology	31	185	167	6.7
Social Work	14	142	120	5.1
Wildlife Con & Mgt	7	78	87	3
Rec. Sports Mgmt	10	75	86	2.7

Pathways to Academic Student Success is offered in the spring semester for cohort students who are on academic probation after their first semester at no cost. CAS staff monitor, provide workshops, and meet with PASS

students. During the Spring 2024 semester, there were 87 students in the program. Expectations for the course include:

- Library Hours (2 hours per week)
- CAS Contact Hours (4 per semester)
- MaxEngage Events (2 per semester)
- Academic Advising

This summer (2024) the CAS is presenting Kickstart, a one-day, hands-on orientation for first-generation students. We are holding three sessions this summer, capped at 25 students each. With a variety of topics and interactive opportunities, students will connect and prepare for success early on. MWSU defines a first-generation student as neither parents/guardian have a four-year degree. Last summer was the pilot program and 100% of attendees said they would recommend the program to other college students.

## College Level Reports

### College of Business and Professional Studies (CBPS)

Mandy Albrecht, Dean

#### *Faculty/Staff*

**Dr. Sel Dibooglu** has accepted the position as chair of the Steven L. Craig School of Business. Dr. Dibooglu is currently professor and chair of the MBA program at Wilmington University College of Business. He previously served as chair of the Department of Finance and Economics and director of the executive MBA program at the University of Sharjah, UAE. He also taught at the University of Missouri-St. Louis for 16 years, and at Southern Illinois University for 10 years.

Dr. Dibooglu earned a Ph.D. in Economics from Iowa State University, a Master of Arts in Economics from Ankara University, Turkey, and a Bachelor of Science in Economics from Gazi University, Turkey.

**Dr. Boong Yeol Ryoo** has accepted the position as chair of the Department of Engineering Technology. Dr. Ryoo is currently associate professor in the Department of Construction Sciences in the College of Architecture at Texas A&M University, where he has taught since 2008. He previously taught at Florida International University, served as a research professor at Hanyang University in Korea, and conducted postdoctoral research at Purdue University. Prior to his academic career, he had more than a decade of industry experience in engineering, construction and information technology.

Dr. Ryoo earned a Ph.D. in Construction Engineering and Management and a Master of Science in Construction Management and Engineering from the University of Wisconsin-Madison, and a Bachelor of Science in Civil Engineering from Yonsei University, Korea.

**Adams, Dr. Benedict.** New educators in training and their evolving through a post-pandemic pedagogy: A qualitative inquiry. *The 20th International Congress of Qualitative Inquiry.*

**Dr. Mindi Richardson** successfully defended her dissertation and completed her PhD. Dr. Richardson published her doctoral dissertation: Coaches' Perceptions of the Impact of 3D Coaching on Coaching and Student-Athlete Behaviors and Performance.

### *Students*

At the state Collegiate FBLA competition held in Columbia, MO, held in early April, the following MWSU students had a strong performance that earned them a spot in the national FBLA competition:

**Andrew Fox**, Finance, earned 1st in the Marketing, Sales, & Communication Case Study, 2nd in the Future Business Executive category, and 5th in Organizational Behavior & Leadership.

**Taten Piepergerdes**, Finance, placed 2nd in the Marketing, Sales, & Communication Case Study, 2nd in Sports Management & Marketing, and 3rd in Impromptu Speaking.

**Jeffrey Henderson**, Accounting, won 2nd place in Foundations of Technology and 2nd place in Foundations of Computer Science.

**Madi Taylor**, Management & Marketing, earned 3rd place in Foundations of Marketing and 4th place in Foundations of Selling.

The students traveled to the FBLA National Leadership Conference in Orlando, FL, this week with their faculty advisor, **Ms. Pam Klaus**, to compete.

### **College of Liberal Arts (CLA)**

Dr. Ed Taylor, Interim Assistant Dean

### *Faculty/Staff*

**Dr. Stacey Utte** attended the annual Kansas City Chapter of the National Association of Teachers of Singing Student Auditions at UMKC. Students **Alex Bestor**, **Abbie Giles** and **Sara Poet** took part in the auditions.

**Professor Teresa Harris** designed a book for the Mount Mora Preservation & Restoration Association, titled "Mount Mora – A Collection of Stories".

**Professor Teresa Harris.** Hosted "Meet the Designers – 2024 Graphic Design Talks" for the 2024 Spring Final Portfolio Class during the month of May. Presenters were Designers Elaina Jones from the Architecture firm Hoefler Welker, Savanna Daniels from the Kansas City Ballet, and Art Director Alex Harris from the Design Agency FINAO. Presenters spoke about their duties and workplace



environments at their specific businesses, workflow, client interaction, portfolio development, and interviewing tips.

**Okapal, Dr. James M.** (5-31-24) The Moral and Linguistic Contours of Insults. *The Prindle Post*. Tucker Sechrest.

**Dr. Corey White** was a guest speaker at the Psi Chi induction. His presentation was titled “Most of you will not become ‘psychologists’ and that’s ok”.

**Dr. Kelly Henry** met with representatives from Nestle Purina and Progressive Community Services to establish a partnership for our students looking for internship placements.

Psychology Department faculty hosted their semi-annual Psychology Research Day (PRD). Two prospective students and their families joined the recruiting event, talked with current psychology students and faculty, toured the psychology labs and campus, and listened to current students research presentations.

**Dr. Christine Ziemer** accompanied 2 psychology students to the Midwestern Psychological Association conference. Their research was among 2000 presentations, presented to over 3,700 attendees.

**Dr. Christine Ziemer** received the Missouri Western Award for Teaching Excellence.

**Dr. Susan Martens** represented the Prairie Lands Writing Project at the National Writing Project's Midwest Director's Retreat on May 30 in Kansas City.

Communication Department Chair, **Dr. Michael Charlton** worked to create a newly approved degree called “Applied Communications and Journalism”. It replaces the old degree, “Convergent Journalism and Public Relations”. It is streamlined, but keeps the same focus on communication and journalism while reducing the number of required credit hours from 63 hours to 48 hours while building the same skills (writing, workplace communication, photography, videography, web content, social media content, etc.) and having the same applied learning components

### *Students*

Students **Abbie Giles, Sara Poet, and Alex Bestor** competed at the annual Kansas City Chapter of the National Association of Teachers of Singing Student Auditions at UMKC, with other singers in the region for a chance to perform in the Winners Recital at the end of the competition. It was an opportunity for the students to become acquainted with the standard of excellence in singing performance established in the NATS organization. Results were: *MUSICAL THEATRE, Section 7B: Alex Bestor*, FIRST Place, **Abbie Giles**, SECOND Place and **Sara Poet**, THIRD Place; *CLASSICAL, Section 7: Abbie Giles*, FIRST Place, **Sara Poet**, SECOND Place.

Nineteen poster presentations were given by 45 different psychology students at the semi-annual Psychology Research Day (PRD). Students present research to peers, faculty, staff, and prospective students.

Thirteen psychology students presented their research at the Missouri Academy of Sciences conference, held on the MWSU campus.

Three students were inducted into Missouri Western’s Psi Chi chapter. Four students were selected as chapter officers.

Two psychology students presented their research at the Midwestern Psychological Association conference.

Ten Communication Students participated in a Study Away course in New York City, NY entitled “Multimedia Storytelling” offered by **Dr. James Carviou**. The course featured opportunities to immerse in the world of artistic, digital, and professional media corresponding to various locations within the city, including an NBC Studio Tour, The Paley Center for Media, The International Center for Photography, Artechouse, Museum of Modern Art. **Dr. James Carviou** was accompanied by **Dr. Teddi Deka** who taught a class entitled Psychology of Gender and accompanied 14 students from her class on the immersive learning trip.

The Spring 2024 Social Media Branding class, worked with five small businesses in Saint Joseph, MO to successfully launch full social media campaigns corresponding to their local brands. Students mentored small business owners on social media best practices and the overall benefits of immersive social marketing, utilizing the engaging benefits of multimedia storytelling, taught by **Dr. James Carviou**.

### **College of Science and Health (CSH)**

Dr. Michael Ducey, Interim Dean

#### *Faculty/Staff*

MWSU hosted the 2024 annual Missouri Academy of Science meeting. Nearly 40 high school and middle school students presented their research in a judged competition. Around 200 undergraduates, graduate students, and professionals attended and presented their work.

**Grantham, Dr. Michael; Mills, Dr. Mark and Eckdahl, Dr. Todd.** Establishing and Maintaining Applied Learning Programs During Administrative Changes. *Missouri Academy of Science*.

**Mills, Dr. Mark; Drake, Dr. Dawn; Elias, Dr. Ashley; Ganong, Dr. Carissa; Grantham, Dr. Michael; Koy, Dr. Karen and Walton, Dr. Kristen.** Unique, Pond-Focused Interdisciplinary Research Team for Undergraduate Education. *Missouri Academy of Science*.

**Walton, Dr. Kristen.** Approaches to teaching about obesity in physiology courses. *Advances in Physiology Education*.

**Dr. Csengele Barta** was awarded a Summer Faculty Research Grant for her proposed work titled Unlocking Nature’s bounty: exploring the potential of velvet bean (*Mucuna pruriens*) seed metabolome in enhancing crop resistance to salinity stress, to support the future, and new tools of an environment-smart, sustainable agriculture. Dr. Barta’s summer research will engage three undergraduate research students.

The Chemistry Department and Physics professors from Computer Science, Math and Physics hosted over 250 students from 15 area high schools at the *MWSU Chemathon*. The participating students compete in online individual tests as well as on-campus quiz bowls and activities including Lab Olympics, a Planetarium Show, and Chemistry Game Shows. Prizes for the top 5 winners on the individual test were awarded.

**Dr. Brian Bucklein** hosted a screening at the Bushman Planetarium for the Albrecht-Kemper Museum of Art silent auction winner.

**Dr. Brian Bucklein, Dr. Joseph Hall, and Dr. Baoqiang Yan** were judges for the Junior Division of the *Missouri Academy of Science* meeting.

**Jerry Wilkerson** hosted private screenings at the Bushman Planetarium for the Girl Scouts, Noyes Home, Everest Middle School, Helena Elementary, Cathedral Saint Joseph Catholic School, Lindbergh Elementary, Maysville Elementary, Eugene Field Elementary, Archie High School, Great Adventure Tours, and YMCA Summer Camp. He also presented a public screening of Stars of the Pharaohs.

**McCune, Dr. Lori.** TILting Introductory Statistics. *Missouri Section of the Mathematical Association of America Meeting.*

**Anderson, Dr. Kevin.** Let's talk about Eulers Formula. *Missouri Section of the Mathematical Association of America Meeting.*

**Dr. Jennifer Elder** attended, as an organizing faculty member, the Graduate Research Workshop in Combinatorics, hosted by the University of Wisconsin-Milwaukee.

The Social Work Program provided the continuing education units for the Families in Focus: Empowering Children Amidst Parental Incarceration event. The Social Work Program worked with the Department of Criminal Justice/Legal Studies, Legal Studies Association, Criminal Justice Club, Law Enforcement Academy, Center for Diversity and Inclusion, and the Saint Joseph Human Rights Committee to offer this event. **Dr. Pam Clary** and Associate Professor **Jana Frye** attended.

**Dr. Pam Clary** attended the Criminal Justice Career Panel Event hosted by the Criminal Justice Club.

**Dr. Greg Endres** was a guest speaker for Mental Health at the Missouri Western Can You See Me Panel.

**Sansone, Dr. Fiona.** Data: A Population Health Sciences Dilemma. *Mosaic Life Care Foundation e2 Fellowship.*

**Clary, Dr. Pam.** Intentional Self-Care: Proactive Strategies That Work To Keep Away Burnout. *InterServ.*

The Health Professions faculty attended a Simulation 101 training session presented by Instructor and Simulation Lab Director, **Ashley Gardner, RN MSW**, from the Department of Nursing.

**Endres, Dr. Grey** and Wallace, Dr. Tara. There's a knock at the door for change but is Kansas child welfare ready to answer it? *Topeka Capital Journal.*

**Dr. Grey Endres** provided 6 hours of continuing education units for University Health on Trauma Responsiveness.

Assistant Professor and Field Education Director for Social Work **Jana Frye, MSW** was voted Faculty Senate President for the 2024-2025 academic year.

The Hamilton School District invited **Dr. Elissa Zorn** to their Alumni Career Day. **Dr. Zorn** was on hand to discuss her career with MWSU and in nursing with students ages 6th-12th grade. During the breakout session, various pathways to becoming a nurse and the different types of nursing were explained. **Dr. Zorn** promoted various MWSU programs.

**Conley, Dr. Tammie. (2024).** Creating a Standardized Post-Conference Format for Clinical Nursing Students to Enhance Clinical Judgment. *Western Journal of Nursing Research*.

Assistant Professor **Mackenzie Evans** is a recent Advisor's Shout out award winner. Assistant Professor's **Laura Nold, Alyson Hill,** and Admissions and Advisement Director **Chelsea Norton** were nominated.

The MWSU Bachelor of Science in Nursing Program has been ranked 1st out of 1,378 programs nationally in the Spring 2024 NCLEX-RN Program Report.

### *Students*

The MWSU Student Chapter of the Wildlife Society held its first annual Spring Native Plant Sale and Fundraiser. This event was intended to spread awareness of the importance of native plant vegetation and its benefits to native wildlife such as bees and butterflies. Funds raised are for student activities such as attending conferences and workshops related to wildlife conservation. Three hundred fifteen in stock plants sold within the first 45 minutes of the sale. **Dr. Cary Chevalier** and **Dr. Aracely Newton** along with 15 students participated in the event.

**Grantham, Dr Michael** and students **Bogdon, Ailisi and Elder, Seth.** Use of Nanopore Sequencing to Characterize the Freshwater Virome of Urban Ponds. *Missouri Academy of Science*.

As part of the course, "Natural and Cultural History of Belize", **Dr. Carissa Ganong** and **Dr. Mark Mills** led 14 students on a study-away trip to Belize. The trip included snorkeling on the second largest reef system in the world and visiting Mayan ruins.

Eight Early College Academy (ECA) students took a field trip to *Quest Diagnostics in Lenexa, KS*. The students toured the clinical laboratory to understand what a medical laboratory scientist does, as well as learn about various paths available in this career field. ECA Instructor **Cindy Ruskannen**, accompanied the students on the trip.

Chemistry students **Kinser Herbert, Braysen Miller,** and **Makayle Koester** accompanied alumni **Terry Hall** to lunch to learn about his career path and talk about their time at MWSU.

MWSU recently held the first Esport Camp on campus. **Dr. Daewoon Yoon, Dr. Fiona Sansone** and **Dr Bill Russell** along with Director of Recreation Services **Emily Ludwig** and Esports Director **Riley Boyd** welcomed 17 youth between the ages of 13 and 17. These participants enjoyed Esports games, team-building exercises, self-defense demonstrations, and graphic design instruction. Nine summer Esport Academy students assisted in making the camp a success.

The Social Work Program presented to students and community area professionals, Rehabilitation and Reintegration of Sexually Abused Children. Dr. Asha Bajpai was the presenter. The Social Work Program provided the continuing education units for the event.

The Physical Therapy Assistant program hosted a Pinning Ceremony for Spring 2024.

The first Respiratory Therapy (RT) cohort participated in a Pinning Ceremony for Spring Commencement. The RT program graduated three students after completing over 480 hours of clinical education.

The **Master of Social Work (MSW)** program graduated 10 students from its first cohort. Combined, these 10 students completed over 7000 hours of practicum service.

**Population Health Management** students completed Spring internships with the Buchanan County Public Health Department and Mosaic Life Care. These students presented the following:  
**Pinson, Cody.** Developing a Charter to assist the Opioid Task Force in the Development of a Coalition.  
**Hoppe, Jillian.** Patient Safety- Fall Prevention.

Ten Master of Social Work candidates completed their oral defense.

The Organization of Student Social Workers (OSSW) held its annual Graduate Reception. Graduating BSW and MSW students were recognized along with their agency field instructors. Seven students were inducted into the National Honor Society of Phi Alpha for Social Work. Approximately 130 people attended.

OSSW held multiple events and activities in April to bring awareness to Sexual Assault Awareness Month. Some of these activities included Denim Day, collecting items for the SANE room at Mosaic, Chalk the Walk, Take Back the Night, and Sexual Assault Awareness Walk. Student **Corinna Merrit** was interviewed multiple times to promote and support these events.

Bachelor of Social Work student **Madi Euler** received the Dean Hoff Outstanding Achievement Award at the Student & Organization Achievement Recognition Reception. SOAR recognizes the outstanding leadership and achievements of our students.

**Varghese, Dr. Latha** and student **Anderson, Jordon**, as part of a Department of Nursing Gold Friday event, presented research titled Exploring Nurse-Patient Trust among Generation Z Nursing Students. Also at this event, Gentry Elhert MSN, RN from Children's Mercy Hospital presented the CMH OR Roadshow. Seven Nursing faculty, one Nursing Alumnus, three pre-nursing students, and thirty seven nursing students attended.

Fifteen Nursing Students engaged in teaching elementary school students about various health related topics such as handwashing, nutrition, and limited screen time.

Students **Cole, Madeline; Gentry, Jameson; Kennedy, Dominique; Pummell, Dakota** and **Summers, Merle.** Sepsis Bundle Compared to Standard Care When Identifying Sepsis. *Multi Disciplinary Day*

Students **Gertner, Makayla; Greene, Cassandra; Sample, Katelyn; Stutz, Amelia** and **Weed, Taryn.** The Effects of Nursing Interventions on Urinary Retention. *Multi Disciplinary Day.*

Students **Hale, Emma; Prussman, Lynden** and **Woelk, Lauren.** Continuous Glucose Monitoring to Decrease Future Risk of DKA. *Multi Disciplinary Day.*

Students **Perez, Ryan; Ruiz, Mary; Finch, Somers; Evans, Camille** and **Merida, Alexa.** Reducing Unplanned C-Sections via Exercise. *Multi Disciplinary Day.*

Students **Bryson, Macie; Heitman, Jill; Jackson, Emma; Markt, Maddi** and **Richardson, Kerrin.** C-Section Versus Vaginal Delivery and Associated Risks. *Multi Disciplinary Day.*

Students **Bilby, Steve; Griffin, Tad, Dierenfeldt, Olivia; Livengood, Gracie** and **Whetstine, Kinlee.** Enhancing Sepsis Management: Impact of Screening Tools and Early Intervention on Patient Survival and Long-Term Outcomes. *Multi Disciplinary Day.*

Students **Knipp, Linsey, RN; Clay, Conlyn, LPN** and **Francis, Kyleigh, LPN.** Sepsis in the Healthcare System. *Multi Disciplinary Day.*



**Division of Office Name:** Division of Advancement and the MWSU Foundation

**Name and Title of Person Submitting:** Marc Archambault, Vice President of Advancement and Executive Director, MWSU Foundation

**June 20, 2024**

### **ADVANCEMENT**

Through the end of April, our cash receipts rose by another \$1.7 million since February to \$3.5 million for this fiscal year. This is the highest annual result achieved in at least the past decade.

Just as important as bringing in strong receipts is attracting new pledges that provide future year's revenues. Through April 30, new pledges booked this fiscal year have risen to \$4.1 million. This is also the highest result in at least a decade. Much of this funding has been in support of CTAC.

We have begun a mini-campaign to secure several gifts or pledges equivalent to a total of \$25,000 a year for a period of 10 years (\$250,000) in order to secure a cluster of branding opportunities for the University at the Children's Discovery Center (CDC). We have already secured commitments totaling \$100,000 over a period of 5 years. All gifts toward our CDC partnership will be collected at the Foundation, then an annual contribution sent from the Foundation to the CDC. Each individual or organization who contributes to the Foundation's CDC fund will be recognized in a special event, on a plaque to be displayed on campus, and in our annual donor recognition events and publications.

During the past month, we announced namings in the CTAC in honor of Triumph Foods and Daily's Premium Meats for the industrial maintenance bay and in honor of Dallas-based AI customer experience business Humach for the advanced AI, IT, and cyber science bay.

An Ambassador luncheon was held on May 9th with 56 in attendance. Suzanne Kissock, Interim Assistant Dean to the College of Business and Professional Studies and Chair of the Criminal Justice and Legal Studies Department was the featured speaker. Petronilla Sylvester, Assistant Professor of Legal Studies and Elizabeth Reese, the MWSU Alumni Association Graduating Senior of the Year also shared the speaking duties and presented a great presentation about the Criminal Justice and Legal Studies Program, Law Enforcement Academy Program, and the Law Program at MWSU. All of the speakers touched on the compelling applied learning opportunities these programs provide to students at MWSU and all of the amazing skills our students learn from the experiential learning taught in these programs. The Ambassadors membership is currently at 86. The seasonal membership renewal phase is underway and the Ambassadors aim to soon reach their goal of exceeding last year's record high of 103 and set course for yet another record with a goal of 130 members. We attracted a new sponsor for multiple Ambassador events and recognized our guests and the current and new sponsors at the luncheon.

The Ambassadors contribute scholarship support to contemporary students each year and the Scholarship Committee will meet this month to interview students and award scholarships for the fall semester. A new presenting sponsor was also recruited for the next two luncheons. The next luncheon will be September 12th and will feature Dr. Adrienne Johnson, who will speak about the Department of Education.

The Foundation held its first KC Griffons Going Places Social at Loch Lloyd Country Club on May 22 with 33 guests in attendance. Hosts for this inaugural event were Engagement Committee co-chairs, Kurt Jordan '84 and Mitzi Klukvin '84. Guests were honored to receive an update from President Kennedy regarding several initiatives and accomplishments of our students, faculty, and staff. The Foundation's goals for the program KC Griffons Going Places social are to:

1. Create an engaging and memorable event marked by an elevated tone and intimate size to encourage repeat attendance.
2. Facilitate engagement of prospective high-level alumni benefactors through on-campus activities, volunteering, and interactions with students and leadership.
3. Identify potential leaders for roles within the MWSU Foundation.
4. Cultivate pride and commitment among key current and prospective alumni donors in Kansas City, inspiring support for Missouri Western's mission and vision.
5. Enhance awareness within this elite group of the university's progress and direction while fostering networking and community-building opportunities among high-net-worth prospective benefactors.

Thank you to Governor Tieman for his attendance. Each guest received a hand-written thank you note from the President and a phone call from either Jerry Pickman or Jennifer Morris. A post-event survey results are very positive, indicating that guests enjoyed both the networking opportunities and the chance to hear from and meet President Kennedy. We are already planning the next event and have begun diligently following-up with newer attendees.

Effective June 1, Jerry Pickman has taken on the additional role of Government Relations Officer while maintaining his duties as Senior Philanthropy Officer. He will be able to leverage synergies in the dual role. In recent weeks, Jerry has collaborated closely with Steve Johnston to ensure a seamless transition as Steve prepared to retire on May 31.

The Advancement team will begin to secure tenants for the MWSU VIP tent at Chiefs Camp once the final schedule is released. Area businesses are invited to rent the tent during a public practice. Tenants are provided with up to 125 digital tickets and 100 parking passes.

### **ALUMNI RELATIONS**

Alumni Director Jennifer Morris will join the community leadership group preparing for the next potential Red Rally as well as serving on a Virtual Focus Group led by Tama Wagner.



Upcoming alumni events include MWSU night at the Mustangs on July 13, MIAA Day at the K on July 21, and a Trivia Night to raise money for scholarships in September. We are also making plans for Homecoming, which will include a Reunion Choir performance and the Alumni Awards Banquet featuring nine outstanding alumni who have been selected to receive awards that evening.

The Alumni Relation's Office is collaborating with Tama and with Enrollment Management to create and deploy a package of ongoing multi-channel communications aimed at increasing awareness of enrollment-related messages among alumni and donors and encouraging them to spread that knowledge throughout their networks and neighbors.

### **MWSU FOUNDATION**

The Foundation is preparing for the 2024 fiscal year end and is coordinating with CliftonLarsonAllen to schedule the annual Foundation Accounting audit, scheduled to begin in early August.

The Foundation has been reviewing general liability insurance coverage in preparation for the upcoming term renewal, updating job descriptions and working on establishing goals for the upcoming year.

Michele Chambers represented the Foundation during the Center for Franchise Development's final competition selection review for the 2024 Franchise Winner.

**Division or Office Name:** Enrollment Management (Office of Admissions)

**Name and Title of Person Submitting:** Jeffrey Foot, AVP Enrollment Management

**Date:** June 20, 2024

### Summary

May and June activity focused on outreach to our admitted students and driving registration in Griffon Orientation (GO). GO sessions began on June 4.

FAFSA challenges continue to delay efforts and packaging aid began in mid-May. The Financial Aid office began packaging in May when normal operations usually begin in December. In May, there were 18 email and 10 text supported by live calling campaigns to students. Audiences included students in various stages of decision: admitted but who had not committed, committed but who had not signed up for GO, out of state students, first generation students, students who had signed up for housing but had not signed up for GO, etc. The outreach continues through June and July as student decisions are delayed due to FAFSA and many staff report a number of local students know they have time to register for classes and delay action.

The CRM administrator started June 17, ending an eight-month vacancy. The office looks forward to having a skilled and experienced colleague who will enhance our process management and reporting skill set.

### Student Recruitment

Our recruitment team provides personal outreach to admitted students. In the last month, we have held calling, text, and email campaigns.

**Table 1 - Recruitment team Outreach from May 20 to June 20, 2024**

Type	Phone Interactions	SMS	Resolved Student Questions (SMS)	Email	Total
# of calls	490	419	350	101	<b>1,360</b>

### Orientation and Campus Visits

GO consumes most effort during the months of April and May, however, the Missouri Western student ambassadors and recruitment staff actively engaged in supporting prospective students during campus visits and tours during the lead up to June.

**Table 2 – Campus tours and events from April 1, 2024 to May 31, 2024**

Type of Visit	Large Campus Tours	Campus Tour Attendance	Total
Who	8 <sup>th</sup> graders: 81	Students: 79	Students: 274
	9 <sup>th</sup> to 12 <sup>th</sup> : 57	Guests: 97	Guests: 97
Total	132	176	371

### Griffon Orientation

Through seven sessions, we have welcomed 380 students. We have 4 sessions remaining with our second largest number of registrants on Friday, June 21 with 98 registrants. The Admissions team collective focus is finding (example below) and converting interested students into GO registrations through the remaining dates.

### Item 1 – Sample of No GO Report used to find “active” committed students

No Go | 2024 Funnel - Fall / Summer Domestic

Folder

Current as of 06/20/2024 at 06:36:34 AM ET [Refresh](#)

Status Completed successfully.

Edit Report

Export to PDF

Export to Query

Metric	No Go	Last 30 days			
	Total	Web traffic - Non-Slate	Clicked email link	Text incoming	Login to app/portal
<b>Net Commits</b>					
App submitted in last 59 days	16	7	10	1	9
App submitted 60-89 days ago	19	3	3	2	3
App submitted 90-180 days ago	57	4	3	1	2
App submitted > 180 days ago	74	9	8	3	6

The student receive a personalized text then call to ask if they want help registering for GO or have questions.

### Operations

**Fall 2024 Freshmen Admits:** As of June, 20 2024, freshman applications for Fall 2024 reached 2,496 down from last year at 2,661. A drop of 6 %. We have 2,369 admits compared to 2,546 last year representing a drop of 7 %.

**Fall 2024 Transfer:** Solid interest from area colleges and competitors remains positive. We currently have 69 students enrolled with 92 registered for July 10 Orientation.

**Division or Office Name:** Division of Student Affairs

**Name and Title of Person Submitting:** Dr. Robert Goltra III, Assistant Vice President and Dean of Students

**June 27, 2024**

The Assistant Vice President and Dean of Students supports the University's mission of student-centered learning through advocacy, services, and programs. The goal of the office is to provide personal development, encourage wellness, protect student rights, and promote ethical behavior. In the past year, we have launched several initiatives to enhance student wellness and promote ethical behavior, including Griffon Gold Community Standards, which has improved student recognition and better assessed the residential life climate at MWSU.

#### *Career Development Center*

The CDC director position is currently vacant, and the position description is being reviewed for posting for hire. In the meantime, inquiries and needs related to the CDC are currently being directed to the AVP/DOS. In the meantime, the department continues to utilize Handshake to connect students with career opportunities and career mentors. Handshake is an online tool that enables MWSU students to connect to part-time, off-campus jobs and full-time careers. Access to critical resources and details on prospective employers and industries is found when students utilize this platform to network with thousands of employers nationwide.

#### *Center for Military & Veterans Services*

The Center for Military and Veterans Services (CMVS) director is out of the office for military training; no report is available now. However, the center remains open and is staffed by an administrative assistant to serve students enrolled in the summer sessions and prospective students' inquiries.

[Welcome | Military Friendly Programs | Missouri Western State University](#)

#### *Center for Diversity & Inclusion*

The Center for Diversity and Inclusion (CDI) partnered with MWSU's Office of Global Engagement and the Center for Student Involvement to host the spring International and Multicultural Sash Ceremony the day before our commencement (May 3rd). Eligible students were recognized with sashes based on the following subgroups: International, First Generation, Contemporary, African American, Pan Asian, Native American, LatinX, and LGBTQ+. This event celebrated the diversity among our student body and supported marginalized students' journeys to graduation, highlighted by two student speakers; the sash ceremony and sash table on graduation day provided approximately 90 students with sashes representative of their backgrounds and belongingness as MWSU graduates.



The CDI volunteered at commencement ceremonies, supporting graduates and their families. Seeing so many of the students we worked with walk across the stage to receive their diplomas made for a fantastic day.



CDI staff is currently working on planning events for the 2024-2025 academic year, which will include similar activities in the past and a few new partnerships. We will celebrate months representing Hispanic Heritage, MLK Jr., Black History, Women's History, and Campus Pride. Each activity will be strategic and aligned to best create awareness and focus on celebrating diversity on our campus.

The CDI has been active in Griffon Orientation (GO) by tabling at the resource fair and presenting "Commuter Connection" resources to incoming commuter students and their support network.

The CDI staff are also actively stocking the campus cupboard in preparation for the upcoming academic year. Our food service provider (Aramark) purchased food and other household items from students who donated "Flex" dollars to donate to our pantry. The pantry has served some students who remain on campus during the summer months.

CDI Staff is leading a committee to select scholarship awardees for the 2024-2025 academic year. Many students who have applied for scholarships are in high financial need.

The campus was closed on Wednesday, June 19th in recognition of Juneteenth; leading up to Juneteenth, CDI staff emailed faculty, staff, and students regarding opportunities to engage in events planned for the St. Joseph community.

*Center for Service*

Griffons continued to give back to the community during residential hall spring move-outs as the first-ever “Donate Don’t Dump” drive was held. The drive exceeded all expectations for our inaugural year with thousands of donated items. The donated items ranged from unused school supplies and mattress toppers to mini-fridges, decorative items, clothing, and shoes. The intent was to encourage students moving out of the residential halls to donate to local non-profits instead of throwing unwanted items in the dumpsters. Students brought items to a central location in residential life, where they were sorted and distributed across our community to the YWCA, Bliss Manor, Pivotal Point Transitional Housing, Care Portal, NW Missouri Community Services, Big Brothers Big Sisters, and Community Missions. Due to the success of this event, the Center for Service plans to make this an annual opportunity for students to donate unwanted items as they depart for summer break.

Senior Roger Collins was awarded the Pat and Terri Modlin Heart for Service Award during this year's SOAR Awards. Roger certainly embraced Missouri Western’s value of “Service,” accumulating over 400 volunteer hours as a Griffon.

The United Way of Greater St. Joseph and the St. Joseph Mustangs recognized the Center for Service and student Roger Collins with Team Player Awards and the opportunity to throw out the first pitches at the June 7 game.

Plans are underway for this year’s Fourth Annual Griff’s Give Back Day of Service, scheduled for Friday, September 13.

**Year Over Year Comparisons: (Updated)**

<i>July 1 - June 30</i>	<b>22-23</b>	<b>23-24</b>	<b>% Increase</b>
Completed Service Dates	556	1152	107%
Volunteer Hours	4182	5820	39
Unique Volunteers	167	602	260%
Economic Impact	\$90,377.00	\$127,423.00	41%

*Center for Student Involvement*

The Center for Student Involvement (CSI) hosted the annual Griff-Fun-Fest in April. This event is an end-of-the-year celebration and send-off for our student body, faculty, and staff that features live music, interactive games, inflatables, and free Aramark food and Kona Ice for participants. Tucker Holden, a junior majoring in recreation sports management, performed live during this event. Eli Alger invited Tucker and the ‘Faster Horses’ band to perform alongside them as the drummer.

Tucker said about this opportunity, “It was pretty special to perform in front of all the friends I’ve made at Missouri Western and the St. Joseph community. This show was a bit life-changing

because the band eventually invited me to join as their full-time drummer due to the connections made during this event. I went from playing at Missouri Western State University this past April to now being the drummer of a band opening for Lady Antebellum and Josh Turner. This opportunity and connection that came from Josh Clary in the Center for Student Involvement allowed me to chase my dreams and hit a point in my drumming career I always dreamt of.” More than four hundred participants interacted with their Griffon Community at this event. Following this event, an anonymous survey was sent to the participants, and the following remarks were made:

“This event just culminated in so many incredible things, the most impressive being the people. We had an amazing turnout of fun and entertaining staff, students, volunteers, and performers. I loved the Kona and the live music. But the activities truly brought everyone together”.

“I loved seeing students from all organizations come together. Greek Life, athletics, and other students. Being a commuter, it’s been hard to get involved, but I enjoyed the event”.

The Center for Student Involvement and Recreation Services hosted the inaugural Pickle Palooza this past April with over 30 teams comprised of students, staff, and faculty. The event drew a crowd of over 80 individuals to play and watch pickleball while snacking on delicious pickle recipes, including fried pickles, pickle pizza, and even pickle lemonade.

Summer Fude, a junior majoring in nursing, had this to say about the Pickle Palooza event, “I enjoyed playing in the Pickle Palooza this spring! I have been playing pickleball for a few years at the free Bode courts off campus, but I was so excited that the CSI hosted this event! It allowed me to be competitive, and I also enjoyed socializing on the sidelines while waiting for my team to play.

During the summer months, the CSI has been focusing on engaging in and managing feedback from 2023-2024 event surveys to ensure co-curricular tracking to gather quality feedback to improve future events for our student body. With the feedback, the CSI will host event management and co-curricular presentations/trainings for the student affairs staff in preparation for the 2024-2025 academic year.

### *Counseling Center*

The counseling center director is out of the office on medical leave; no report is available now. The center remains open and is staffed by two certified counselors, a crisis clinician, and an administrative assistant to serve students enrolled in the summer sessions.

[Counseling Center | Student Services | MWSU \(missouriwestern.edu\)](#)

*Housing and Residential Life*



The Department of Housing & Residence Life continued to support students in the residence halls during the 2023-2024 academic year. The department worked alongside the Dean of Students office to create and pilot the Griffon Gold Community Standards, which were launched in the spring semester. A point system for conduct was created to align with GGCSs and the residential life student code of conduct. Housing and Residence Life had a total of 562 spring residents, with 22 students being assessed three (3) or more points. Table 1 below displays the breakdown of point ranges and number of students.

Table 2 below compares the 2022-2023 and 2023-2024 academic years student housing conduct as defined by the student code of conduct. Note that most student conduct is related to cleanliness checks, confiscating prohibited cooking items, and covering the smoke detector. Housing and Residence Life will add additional room checks during each semester to manage these items further.

The university has received 312 housing applications from new students and 281 contract renewals from returning students for the upcoming fall semester. These numbers are consistent with those from this time last year. You can find the comparison in *Table 3* below.

The Department of Housing and Residence Life will facilitate summer housing for 600 campers, over 100 MWSU students, and 50 interns from campus partners such as Mosaic, Altec, Summit Materials, and the Kansas City Chiefs.

**Table 1**

*Residence Hall Student Conduct Points for the Spring 2024 Semester*

<b>GGCS Points for Spring 2024</b>	
Number of Points	Students with Points
1 Point	32
2 Points	6
3 Points	7
4 Points	7
5 Points	4
6 Points	4
Total:	60

**Table 2***Residence Hall Student Conduct Comparison 22-23 & 23-24*

<b>Student Conduct Comparison 2022 -2023 &amp; 2023 -2024</b>			
Violations	2022-2023	2023-2024	Difference
Harm to Persons	2	2	0
Non-compliance	6	6	0
Possession	11	8	-3
Alcohol	12	5	-7
Fire System Tampering	21	17	-4
Retaliation	1	0	+1
Noise	12	6	-6
Animals	1	2	+1
Alcohol Paraphernalia	18	11	-7
Cleanliness, prohibited items, trash	133	94	-39
Distribution	1	2	+1
Drug Paraphernalia	10	16	+6
Drug Odor	10	14	+4
Double Occupancy	8	19	+11
Firearms and Weapons	5	3	-2
Theft or Misappropriation	8	3	-5
Threat	2	5	+3
Tobacco and Vaping	11	6	-5
Vandalism/Damage to Property	2	3	+1
Harassment	0	1	+1
Assault	1	1	0
Guest Policy	4	4	0
Disorderly Conduct	6	9	+3
Unlawful Entry	0	2	+2
Arson	0	1	+1
Totals:	285	240	-45

**Table 3**

*2023-2024 vs. 2024-2025 Housing Applications and Contract Renewals*

<b>Housing Applications and Contract Renewals to Date</b>				
New Student Application		Contract Renewals		Total Fall Applications
Fall 2024-2025 Applications	308	Contract Renewal 2024-2025	281	589
Fall 2023-2024 Applications	322	Contract Renewal 2023-2024	270	592
<b>Difference</b>	<b>-14</b>		<b>+11</b>	<b>-3</b>

*Esry Student Health Center*

Throughout the 2023-2024 academic year, the Esry Student Health Center continued to utilize Pyramed-Electronic Health software to improve health center processes and record keeping. Student Health Portal and Telemedicine were implemented throughout the year. The EHR provides a secure pathway to track housing/residential life immunization compliance for health services. In fall '23, Meningitis Compliance was 93.7% for housing students, and Tuberculosis compliance for all students was 93.2%. In spring '24, Meningitis Compliance was 80.8% for housing students, and Tuberculosis Compliance for all students was 87.2%.

The Health Center has built and implemented online scheduling through the Health Center's Student Health Portal. Online scheduling is now available on the Health Center's Webpage. Marketing to promote this new feature has been submitted to Marketing and Communications for fall '24. [Online Appointment Scheduling](#)

The health center has set up tabling during Griffin Orientations to capture all new fall '24 students, assist them in completing the tuberculosis screening, and inform them of the requirements to live on campus and the services offered to all students.

Missouri Western State University 4525 Downs Dr.  
St Joseph, MO 64507  
Encounters by Appt Type  
Date Range: 07/01/2023 to 06/13/2024



<u>Appt Type</u>	<u>Count</u>
*Routine	300
Allergy	37
Immunization	5
Lab	21
Lab Draw	46
Mental Health	42
Mental Health Follow-up	48
Physical	14

PPD Placement	80
PPD Read	80
STD Results	71
STD Screen	75
STD Treatment	24
STD-EPT	2
Telemedicine	1
WWE	8
<b>Total</b>	<b>854</b>

**Division or Office Name:** Marketing and Communication

**Name and Title of Person Submitting:** Tama Wagner, Chief Assistant for Strategic Initiatives

June 20, 2024

I am pleased to offer my four decades of experience to provide in-house consulting for the Marketing and Communications team. I am currently working to understand processes and outcomes for this group of talented individuals. Using the Yoodle Discovery Sessions (focus groups) and survey data we'll be able to refine department goals, create a robust communication brand strategy based on data and enhance the alignment with admissions to attract students and solidify perceptions.

### **Yoodle Engagement and Strategic Brand Planning**

As I mentioned, we are currently in a contract with Yoodle, LLC, of Kansas City, Missouri, to conduct a market research and brand development. As you'll recall, it has been six years since Missouri Western has undertaken such a project. Yoodle is helping us assess the current status of Missouri Western's brand position and the competitive landscape to inform a new marketing and branding strategy.

We completed three Discovery Sessions (focus groups) in June with alumni, donors and community leaders. At the time of writing this, and to gain further insight, we also have a survey in the field with high school counselors, faculty/staff and additional community leaders.

The next phase of the Yoodle engagement is to use the discovery and survey data to create a brand strategy with the goal of attracting students, retaining students/staff and enhancing perception.

Additionally, I'm assisting in admissions process to ensure future alignment with the Yoodle brand strategy recommendations and the work of Marketing Communications. I am impressed with the capability of the Missouri Western CRM and the department's desire to employ the science of marketing to attract future students.

As I strive to pull all the pieces together to create a future plan, the work continues in Marketing Communications.

### **Marketing and Communications Data**

The following information is a summary of data, April 1 – May 31, 2024 from the team's core functions of creative services, internal and external communications, website content management, social media, media relations, and marketing.

### Project Request Forms

The team processed **408** total project forms during this time period. These numbers exclude requests made directly by email or other means. The departments submitting the most requests were Admissions, Advancement (including Alumni and the Foundation) and Health Professions.

**Table 1 - Project Request Forms by Category**

Design Projects	Print Projects	Website Edits
112	162	134

### Earned Media Efforts

Media mentions are the number of times keywords appear on webpages, news articles, blogs, etc., via Google Alerts. There was a significant increase (62%) in our mentions in 2024 compared to the same period in 2023. One significant generator of coverage was the selection of Missouri Western as host of the Show-Me Bowl, the Missouri high school football championships for 2025 through 2028. See the data in Table 2.

**Table 2 - Media Mentions (two-year comparison)**

2022-23	2023-24
448	725

### Social Media Analytics

We continue to see increases in audience and engagement across social media platforms.

Facebook continues to be the strongest social media platform for engagement, with more than 825,000 impressions and more than 47,000 reactions, clicks, comments and shares. TikTok showed the highest percentage growth in the number of followers, up approximately 1.2% in the two-month period. Across social media platforms, posts related to Commencement and other end-of-year activities performed the best.

**Table 3 - New Followers by Platform**

Facebook	Instagram	TikTok	LinkedIn
2	43	19	144

**Debbie Crisler Retirement**

The team has one retirement this month. Debbie Crisler, the Marketing Assistant will depart at the end of June. I know you will join me in wishing Debbie well as she begins this new phase of her life.

**Division or Office Name:** Athletics

**Name and Title of Person Submitting:** Andy Carter; Director of Athletics

**Date:** June 18, 2024

We have added some outstanding talent to team recently with more to come very soon. A few additions:

- Kendall Spray, Assistant Women's Basketball Coach joined us from Florida Gulf Coast University
- Brandon Duggan, Director of Athletic Communication, is joining us from Concordia University-St. Paul.
- Nicole Thompson, Head Women's Softball Coach, is joining us from Regis University.

There will be a handful of new employees starting in July. Each of these additions were not only selected because of their skill and acumen in their field, but also because of their "fit" into our culture.

There is a palpable excitement and sense of real momentum as we transition to the "off-season". The belief level among our staff, coaches and teams is exciting to be around and contagious. There is a lot to look forward to as we prepare for the fall, but for now, let's take a look back at what we accomplished this past year.

Major accomplishments in 2023-2024:

- 2<sup>nd</sup> most wins in team sports ever (2015-2016)
- Athletic Department achieved a 3.318 GPA for the year. Highest on record.
- 8 Athletic Teams recorded their highest annual GPA in the history of their program.
- 4033 hours of community service.
- 20 Conference Player of the Week recognitions
- 3 Conference Defensive Player of the Year award winners
  - Dakari Street, Defensive Line, MIAA Football
  - Connie Clarke, Forward, MIAA Women's Basketball
  - Mikaela Ness, Midfielder, GLVC Women's Lacrosse
- Football selected to participate in the Live United Bowl game
- Women's Basketball won the MIAA Regular Season Championship.
- Women's Tennis won the MIAA Postseason Tournament (1<sup>st</sup> in program history)
- Women's Tennis advanced to Round of 32 in the NCAA DII National Tournament
- Men's Golf Qualified 1 individual for the NCAA DII Men's Regional Tournament
- Women's Track & Field qualified 2 individuals for the NCAA DII National Tournament, in 3 separate events.
- Men's Track & Field qualified 1 individual for the NCAA DII National Tournament.
- \$1.1M in strategic investments.



- 22% increase in MIAA Network revenue, largest increase among our MIAA peers.
- First time annual corporate-partner gross sales have exceeded \$500,000.

Report of the Student Governor, Garrett Jackson

27 June, 2024

Social media and personal interaction have testified that students are eager to return to classes come August. Although the summer break has been and will continue to be welcome and refreshing, it also serves as a preparatory time for new and returning students to start fall classes.

Students are excited about several upcoming summer events. I look forward to supporting the Mustangs during the MWSU night at Phil Welch Stadium, and I know many others are as well. We eagerly anticipate the completion of the CTAC building, and the bright future of possibilities and learning opportunities it will bring. Of course, everyone is excited about hosting the Chiefs. Many students have expressed their interest in attending and potentially assisting with the training camp of the back-to-back Super Bowl champions.

I have the pleasure of attending summer activities with several MWSU students. I am happy to report that they are excited about pursuing their education, and are eager for classes to begin. In their eyes, MWSU is a fantastic opportunity for them to pursue greater career goals and engage with the community.



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**Report of the President  
to the Board of Governors**

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## **Report to the Board of Governors**

**June 27, 2024**

### Introduction

As we enter the summer season, Governors will note an increased level of excitement on our campus. Students have begun their summer classes, our many summer camps and other activities are underway, and soon, very, very soon, MWSU's campus will "turn red" as the Super Bowl Champion Kansas City Chiefs return for their summer training camp.

### Status of the Provost and Vice President of Academic Affairs Search

Vice President Marc Archambault, search committee chair, and the search committee members have had initial meetings with Issacson, Miller to develop the prospectus and job posting. We anticipate that applicants will be recruited over the next few summer weeks. More information will be shared with Governors as it becomes available.

### Status of the Search for the Dean of the College of Business and Professional Studies

As Governors are aware, consideration for new leadership in the College of Business and Professional Studies (CBPS) is underway. For immediate leadership, Interim Provost Hyer has begun exploration of options to secure candidates for the interim position. Initiation of the search for a permanent dean also has begun; Interim Provost Hyer will chair that search and will assemble a search committee representative of constituencies appropriate to the college. VP Archambault will serve as the business/industry/alumni liaison on this committee to ensure that external stakeholders are represented. I am very pleased to report to Governors that I have had several conversations with a variety of stakeholders regarding the next Dean of the College of Business and Professional Studies, most notably with Mr. Steve Craig, Mr. Tom Payne, and others. More information will be shared with Governors as it becomes available.

### Community Engagement and Relations

I continue my efforts to connect MWSU with the City of Saint Joseph and the Northwest Missouri region. My time is devoted toward developing key relationships and sharing the true story about MWSU's good works as broadly as possible with our community.

In addition to serving on boards of directors for Community Alliance, the Saint Joseph Chamber of Commerce, the Mosaic Life Care Foundation Board, the Mosaic Life Care Board and the United Way of Greater Saint Joseph, I have been asked to participate in the interview process for the next Director of the Saint Joseph Community Alliance. Interviews began the week of June 17<sup>th</sup>, and, at this writing, have not reached a final outcome. On another local level, I participated in the United Way of Greater Saint Joseph / Community Action Partnership (CAP) Poverty Simulation program on June 13, which was a powerful experience. I joined approximately 40 other individuals from the community who were able to experience the difficult challenges faced by those attempting to navigate daily living with extremely limited means. Additionally, I continue my volunteerism in the United Way of Greater Saint Joseph's summer Reading Adventure Program, an activity which brings a great deal of personal satisfaction as I am able to interact with so many little ones in our public school system.

On June 9-10, I attended the MIAA CEO Council meeting in Kansas City. My attendance at these quarterly meetings is crucial to ensuring that the interests of MWSU athletics are promoted in our conference. As Governors will recall, MWSU hosted MIAA Commissioner Mike Racy on May 30<sup>th</sup> to discuss Collegiate Athletics and Ethics. (Governors who were unable to attend were provided a recording of the presentations.)

On June 11, I attended the Council on Public Higher Education (COPHE) meeting, which was held at the University of Central Missouri's Innovation Campus in Lee's Summit, MO. At this meeting, I was elected Chair of COPHE for 2024 -2026. According to COPHE Director Paul Wagner, my election as COPHE Chair represents the first time MWSU has achieved leadership status for this council.

On June 12, I attended the Coordinating Board for Higher Education (CBHE) quarterly meeting held at the University of Central Missouri's Innovation Campus in Lee's Summit, MO. I have had several very good meetings with Commissioner Boggs regarding MWSU and the status of higher education in MO, and I look forward to our ongoing conversations.

### Summary

As is my typical closing statement, MWSU is moving forward with clear direction and sure purpose. The strong and abundant evidence provided in the reports herein unequivocally reinforce this statement.

The time, assistance, and positive support that the Governors routinely provide to me to ensure that the University continues on this trajectory is greatly appreciated. Thank you to Governors in your unceasing efforts to promote MWSU.

To all those individuals who truly support MWSU, I am incredibly grateful.

All my very best,

Elizabeth

#GoGriffs